



INFORMED
STRATEGIC
DECISIONS



Apprenticeships Update (2024/25 Q1)

A summary of key insights for UVAC members delivering Higher and Degree Apprenticeships

MARKET OVERVIEW

- UVAC members have increased their market share of Degree Apprenticeship starts from 74% in Q1 2023/24 to 77% in Q1 2024/25.
 - However, Degree Apprenticeship starts overall have declined across all providers by 14%, with UVAC member institutions experiencing an 11% decline.
 - While Level 4 apprenticeships have seen modest growth, UVAC members have recorded declines in starts at Levels 5, 6, and 7.
 - Level 4 apprenticeships still only make up 4% of all starts at UVAC member institutions.
-

TOP 5 APPRENTICESHIPS (ALL PROVIDERS)

1. Accountancy or Taxation Professional (Level 7) – 4,262 starts
 2. Operations Manager (Level 5) – 3,263 starts
 3. Senior Leader (Level 7) – 2,586 starts
 4. Data Analyst (Level 4) – 2,165 starts
 5. Teacher (Level 6) – 1,530 starts
- Over 50% of all Senior Leader (Level 7) apprenticeship starts in Q1 were at UVAC member institutions.
 - UVAC members also accounted for 25% of Teacher (Level 6) apprenticeship starts.
 - However, UVAC members have minimal presence within the three other most popular standards.
-

TOP 5 APPRENTICESHIPS (UVAC MEMBERS)

1. Senior Leader (Level 7) – 1,428 starts
2. Nursing Associate (NMC 2018) (Level 5) – 1,228 starts
3. Chartered Manager (Degree) (Level 6) – 1,132 starts
4. Chartered Surveyor (Degree) (Level 6) – 1,102 starts
5. Registered Nurse Degree (NMC 2018) (Level 6) – 1,034 starts

UVAC members dominate provision within these standards, attracting between 55% and 90% of all national starts in Q1 2024/25.

SHIFT IN LEARNER DEMOGRAPHICS

- Apprentices aged 25 and over continue to represent a significant and growing share of starts, increasing from 60% (Q1 2023/24) to 62% (Q1 2024/25).
-

NEW STANDARDS IN Q1 2024/25

The most popular newly introduced apprenticeships in 2024/25 include:

- Dispensing Optician (Level 6)
 - Community Nurse Specialist Practitioner (Level 7)
 - Specialist Community Public Health Nurse (Level 7)
-

BIGGEST GROWTH & DECLINE (FULL YEAR 2023/24 VS 2024/25)

Fastest Growing Apprenticeships at Level 4+

- Data Analyst (Level 4)
- Children, Young People and Families Practitioner (Level 4)
- Senior Leader (Level 7)

Biggest Decline

- Police Constable Integrated Degree (Level 6) – Starts fell by 2,181 (-48%)