

WORLDSKILLS UK

LIVE

21-23 NOVEMBER
NEC BIRMINGHAM



PROMOTE YOUR UNIVERSITY & DEGREE APPRENTICESHIPS TO OVER 70,000 YOUNG PEOPLE

WorldSkills UK is a partnership between business, education and governments. We raise the prestige of apprenticeships and technical education and inspire more young people to consider these as career routes.

WorldSkills UK LIVE is the UK's largest annual apprenticeships, skills development and careers event attracting over 70,000 visitors. Hosted at the NEC Birmingham, the event offers first-hand experience across a huge range of skills and invaluable careers advice and would be a great addition to your local activity.

Universities, Colleges and schools attend from Northern Ireland, Wales, Scotland, and all over England (including counties as far as Devon).



- 70,000 PARTICIPANTS
- 3,397 COLLEGES & SCHOOLS
- AUDIENCE 45% FEMALE & 55% MALE
- 70%+ VISITORS OVER 15 YEARS OF AGE

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WorldSkills UK LIVE is an opportunity to promote degree apprenticeships and a strong platform to showcase your university. Our **Education Zone** is where the focus is on colleges, universities, training providers and governmental organisations, guaranteeing high footfall and opportunities for quality engagement. Universities can also use join forces with employers and showcase a complete offering for particular sectors.

Coventry University, Teesside University, Central Lancaster University, Wolverhampton University, Northumbria University, Ulster University and University of Roehampton have and continue to generate great ROI at LIVE – and so could you.

Packages start from as little as £2,100+VAT.

**FOR MORE INFORMATION AND
DETAILS OF THE PROMOTIONAL
PACKAGE RATE CONTACT
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