

UVAC 'State of the Nation'

07/10/2022



Agenda

1. Welcome and introductions
2. Richard Boniface and Chris Lee - RCU
3. Policy
4. UVAC Updates
5. Final Word

Questions Welcome at Any Time

Higher and Degree Apprenticeships

Presented by
Richard Boniface, RCU
Chris Lee, RCU

October 2022



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- Higher and Degree apprenticeships in the context of the overall apprenticeship market
- Higher Apprenticeships
- Degree Apprenticeships
- Using market intelligence data – case study



Introduction to RCU

- RCU has supported the skills sector for over 30 years
- The company provides analysis and research for colleges, other providers, membership bodies, DfE, Local Authorities and other stakeholders
- Specialist in analysis of student data and benchmarking

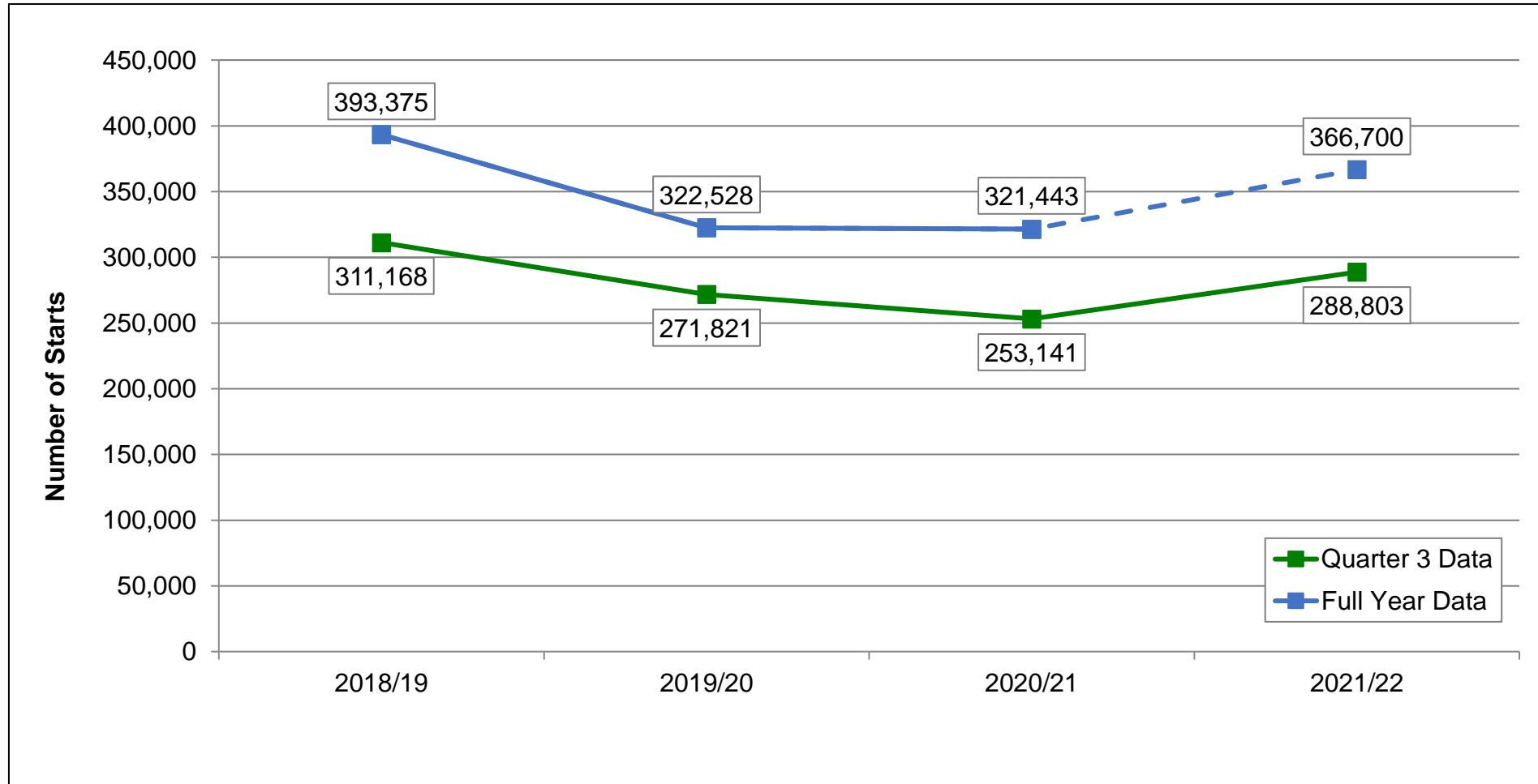


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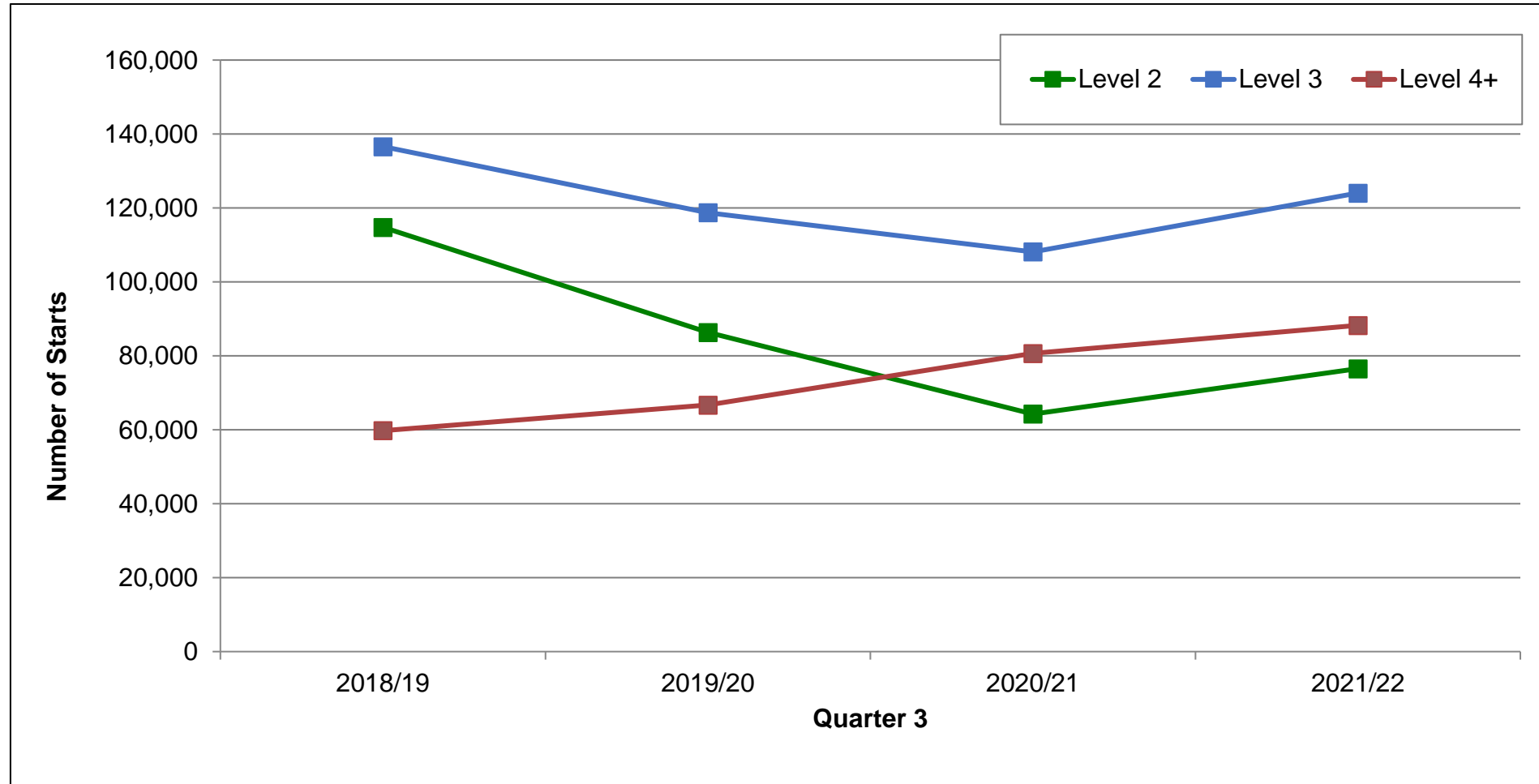
Apprenticeship Market



Total Number of Apprenticeships

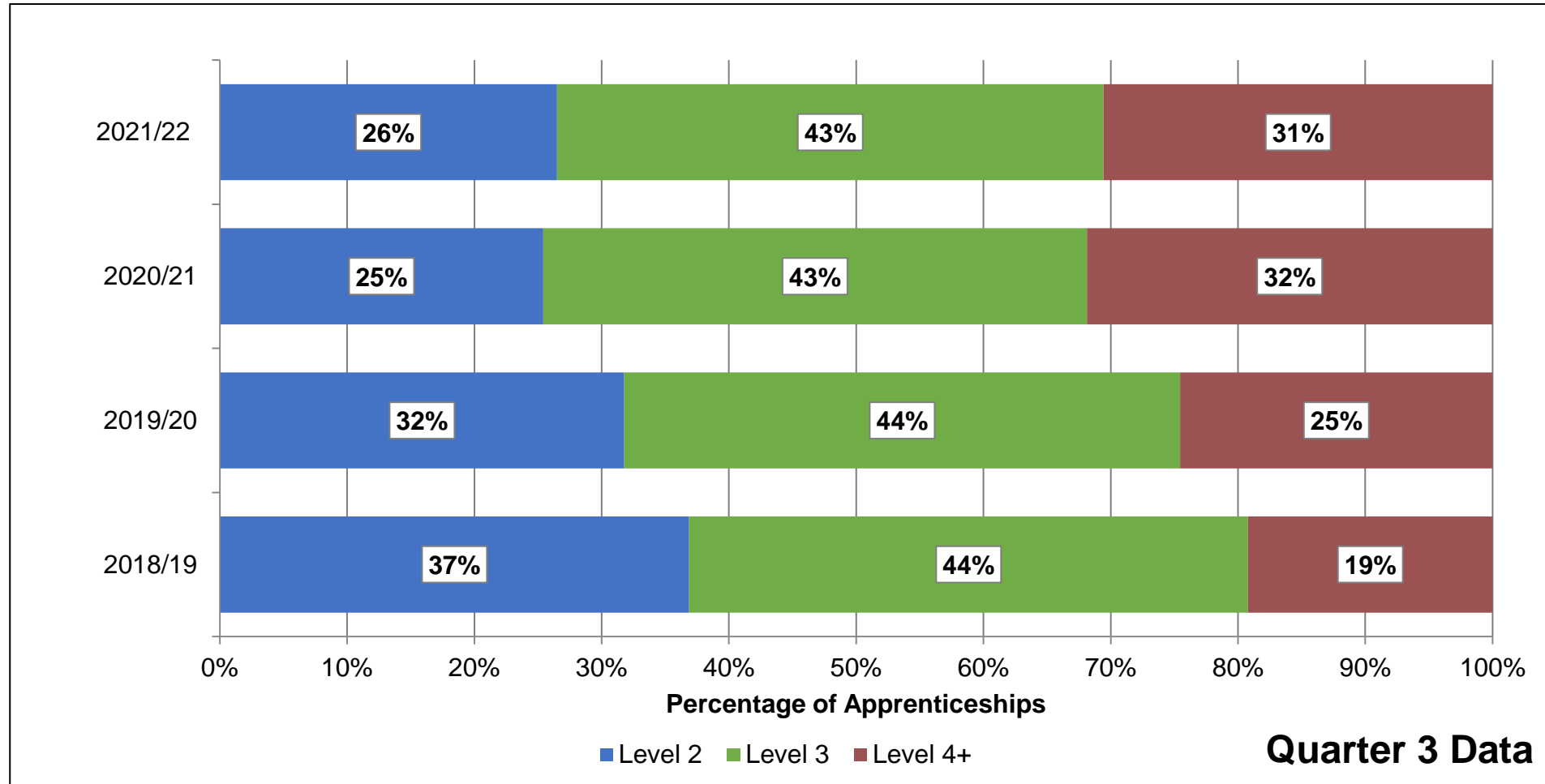


Number of Starts by Level – Quarter 3



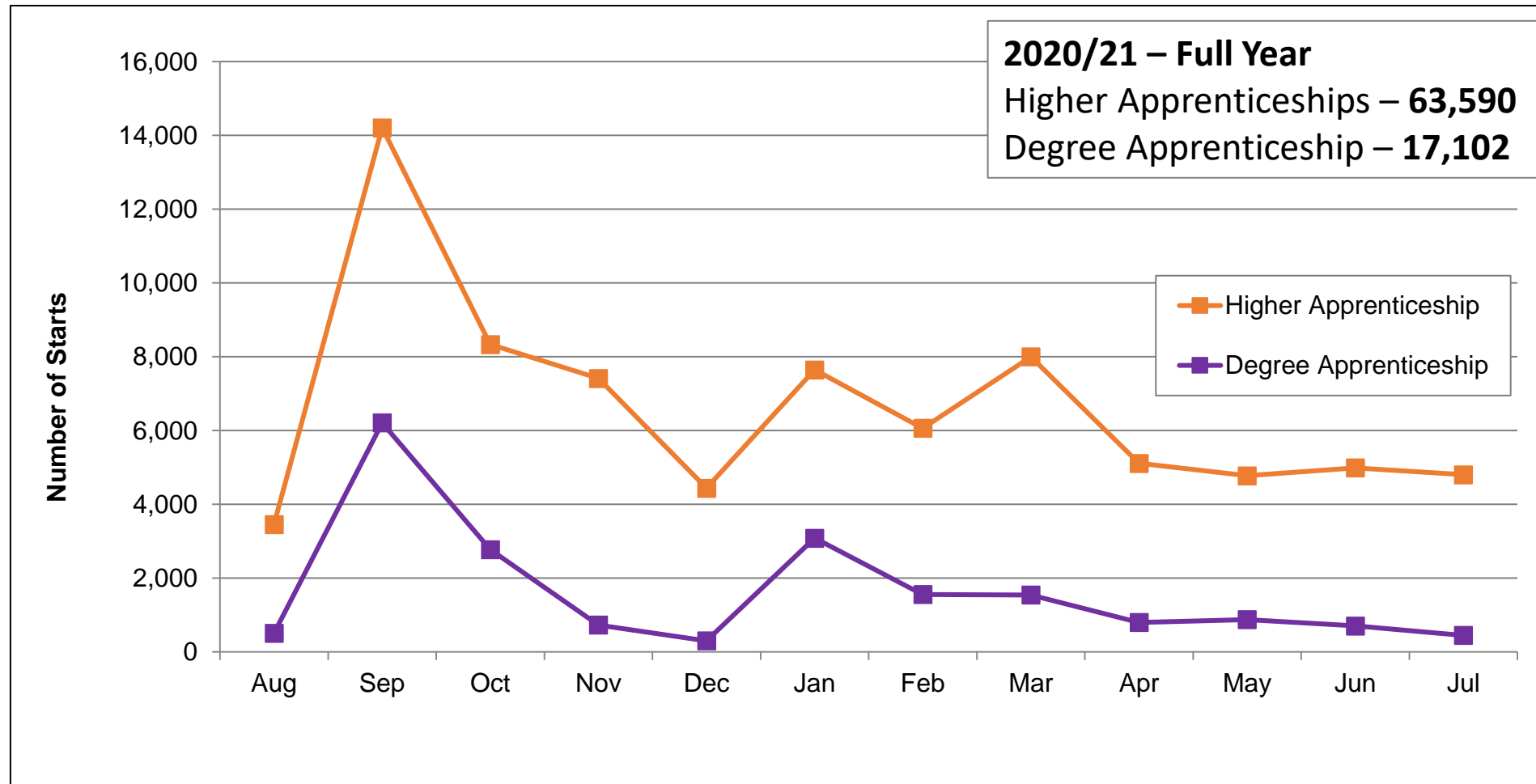


Percentage of Apprenticeships by Level





Number of Starts by Month - 2020/21

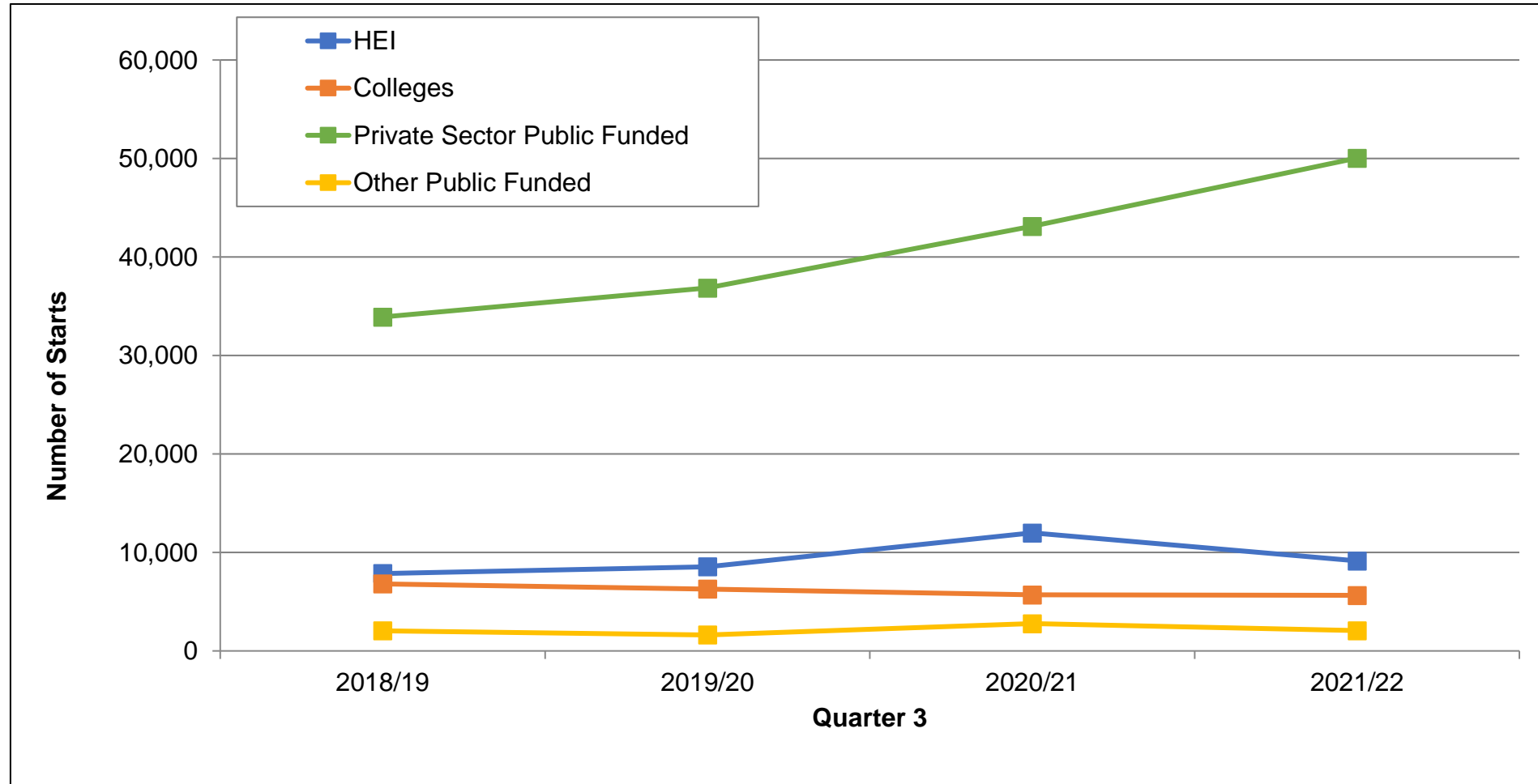




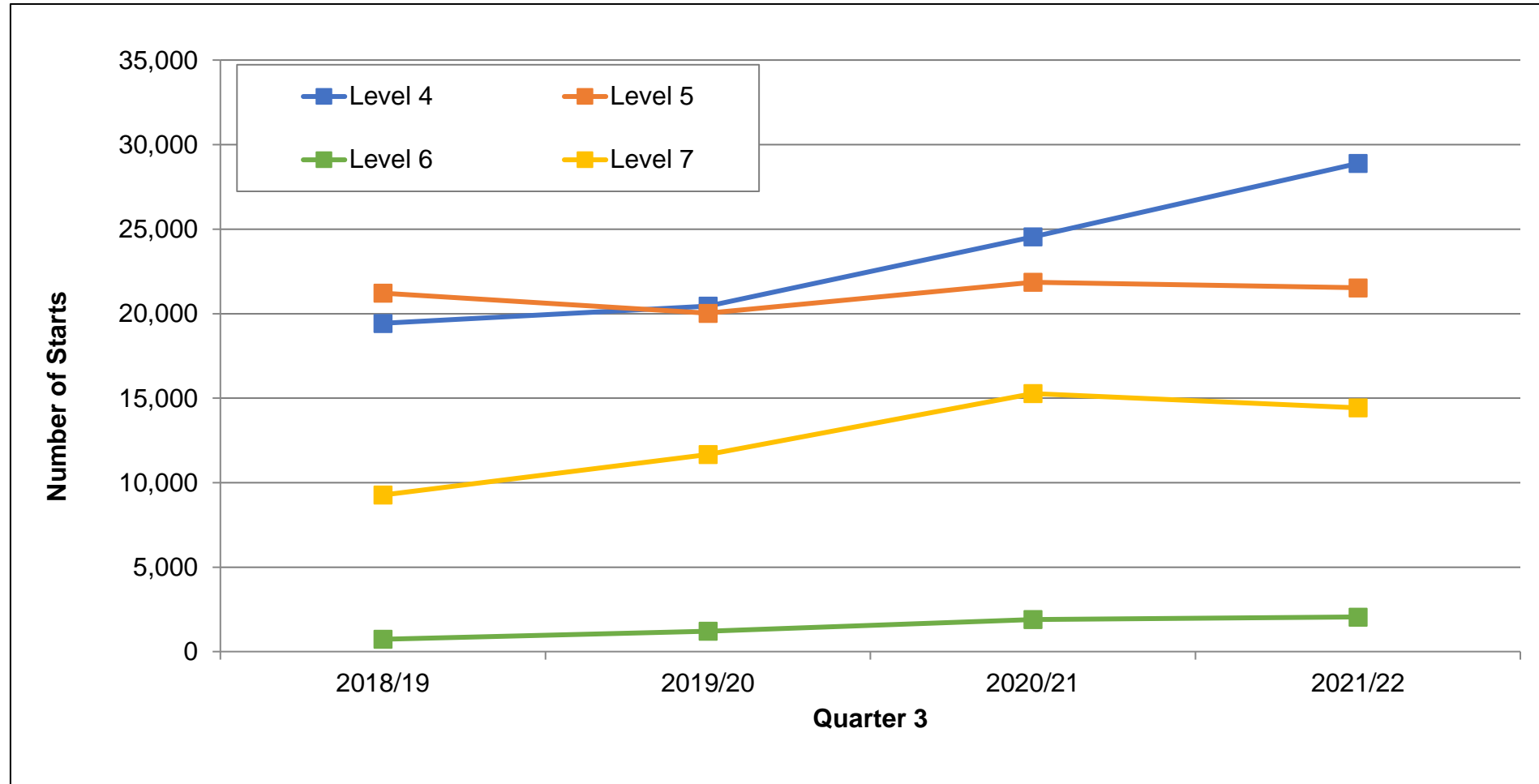
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Higher Apprenticeships

Starts by Provider Type – Higher Apprenticeships



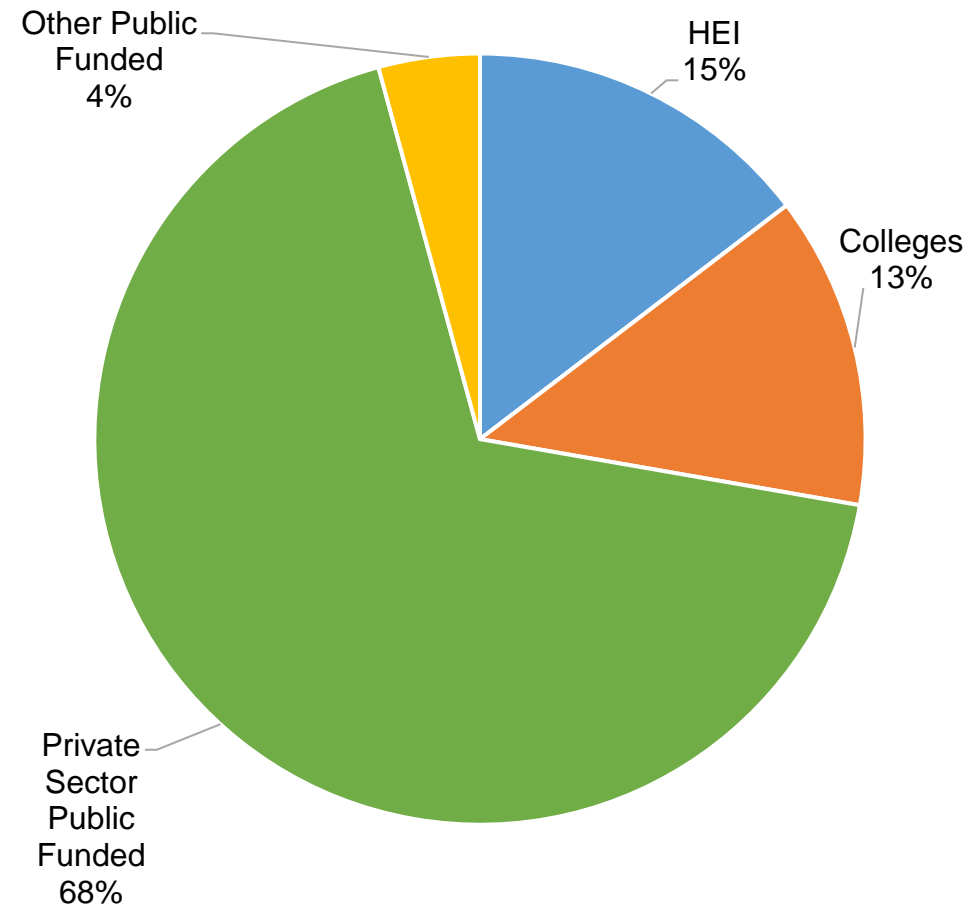
Starts by Level – Higher Apprenticeships





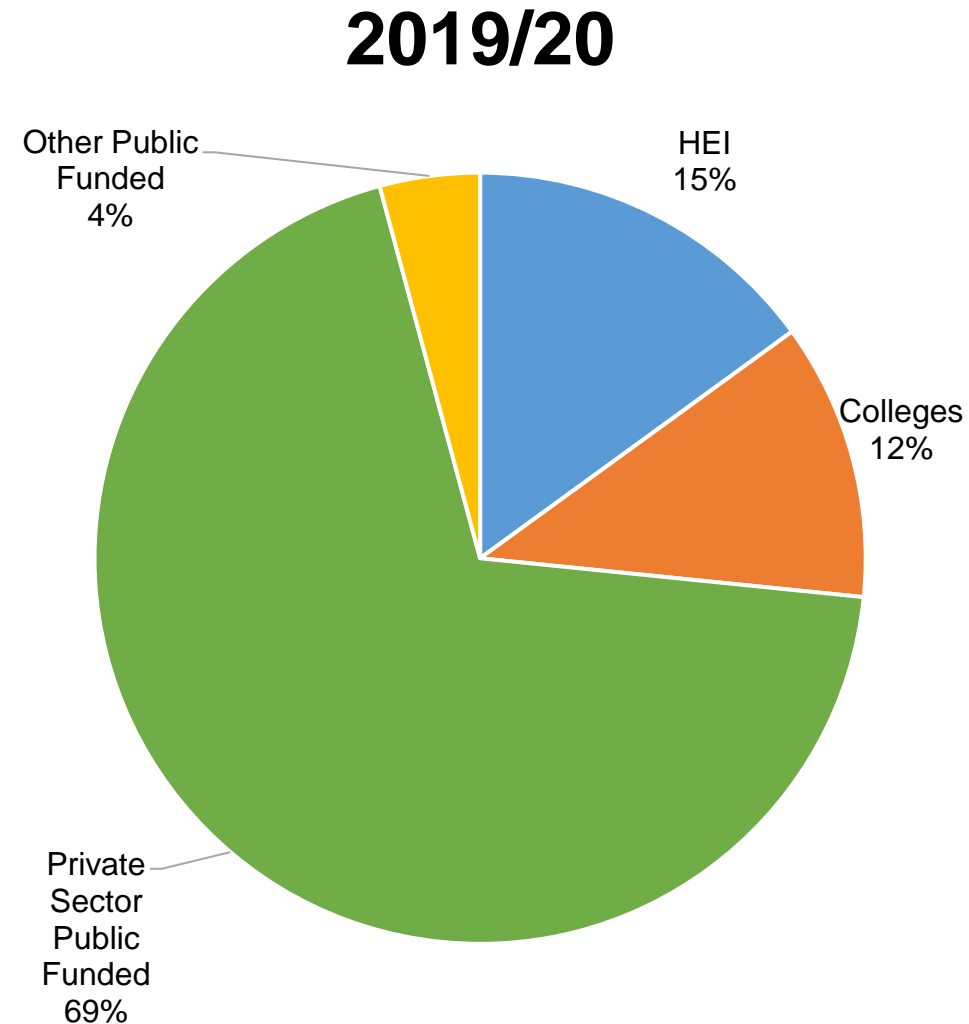
% Starts by Provider Type – Higher Apprenticeships

2018/19



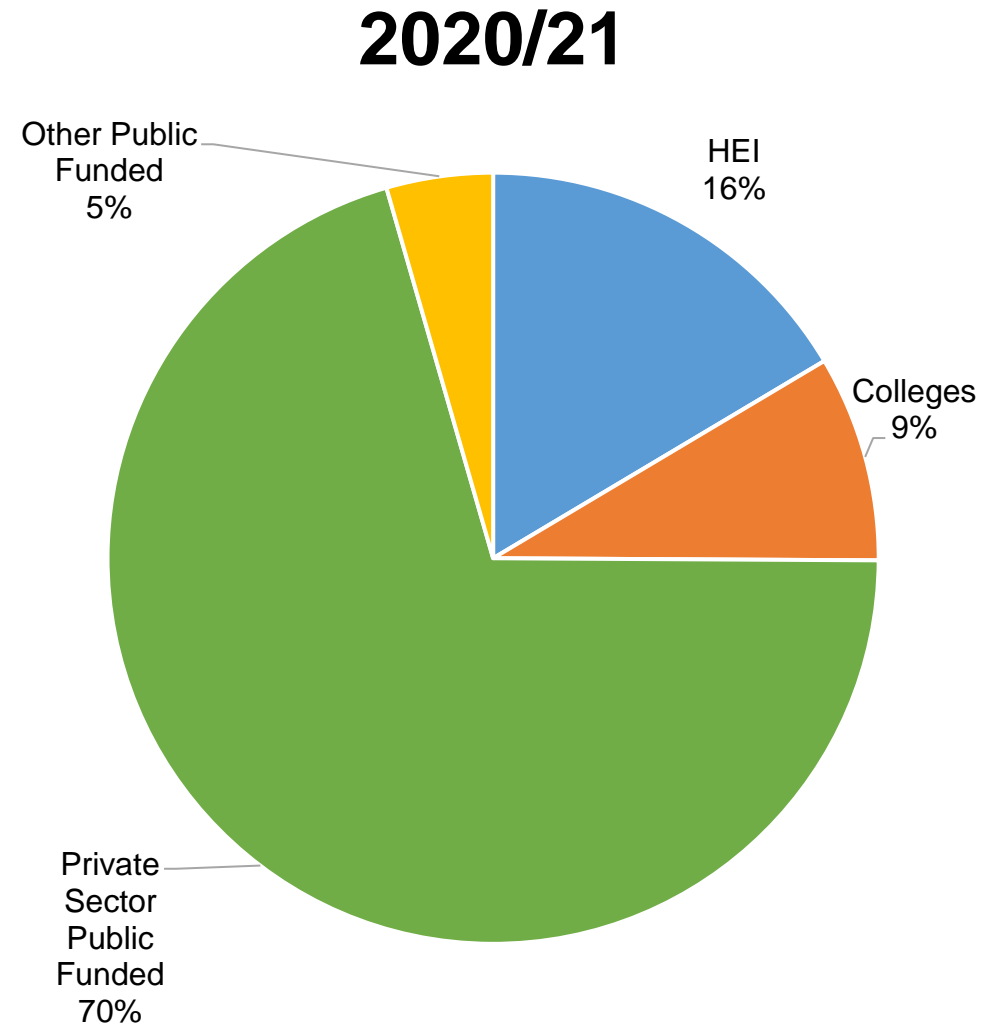


% Starts by Provider Type – Higher Apprenticeships



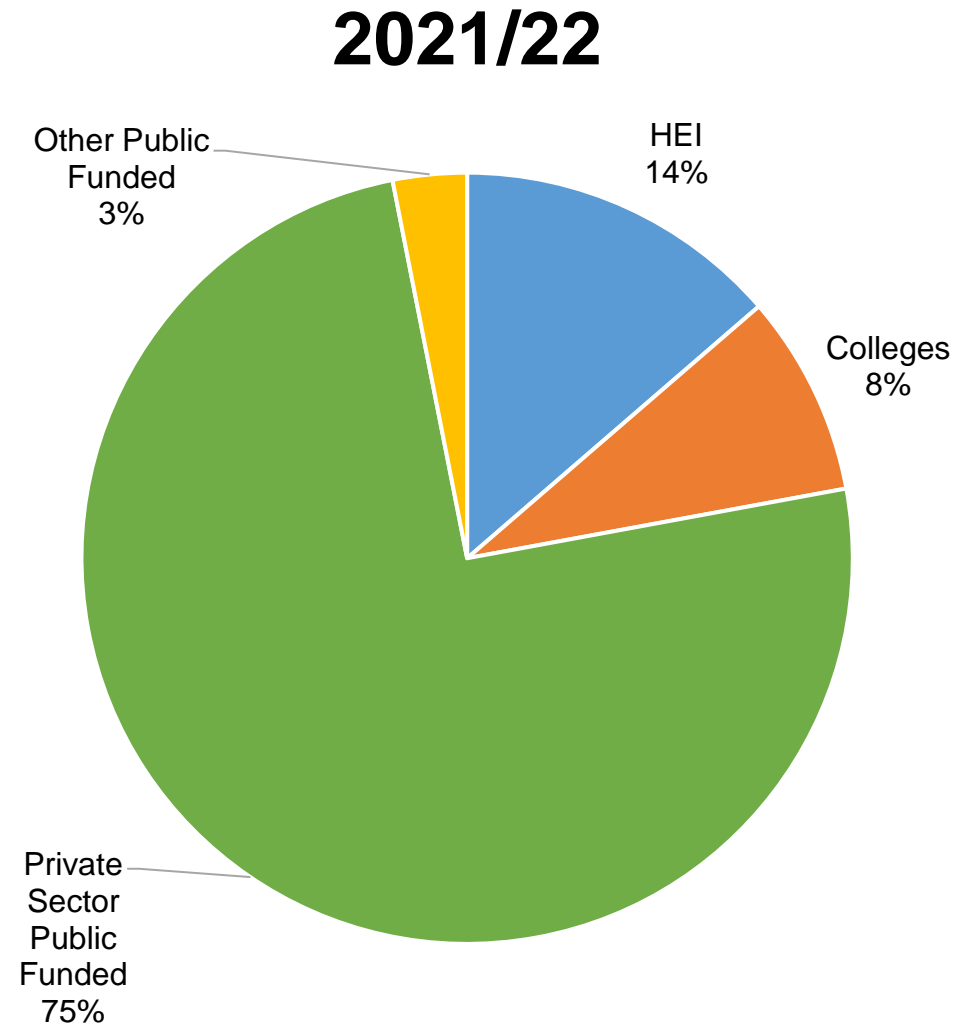


% Starts by Provider Type – Higher Apprenticeships





% Starts by Provider Type – Higher Apprenticeships

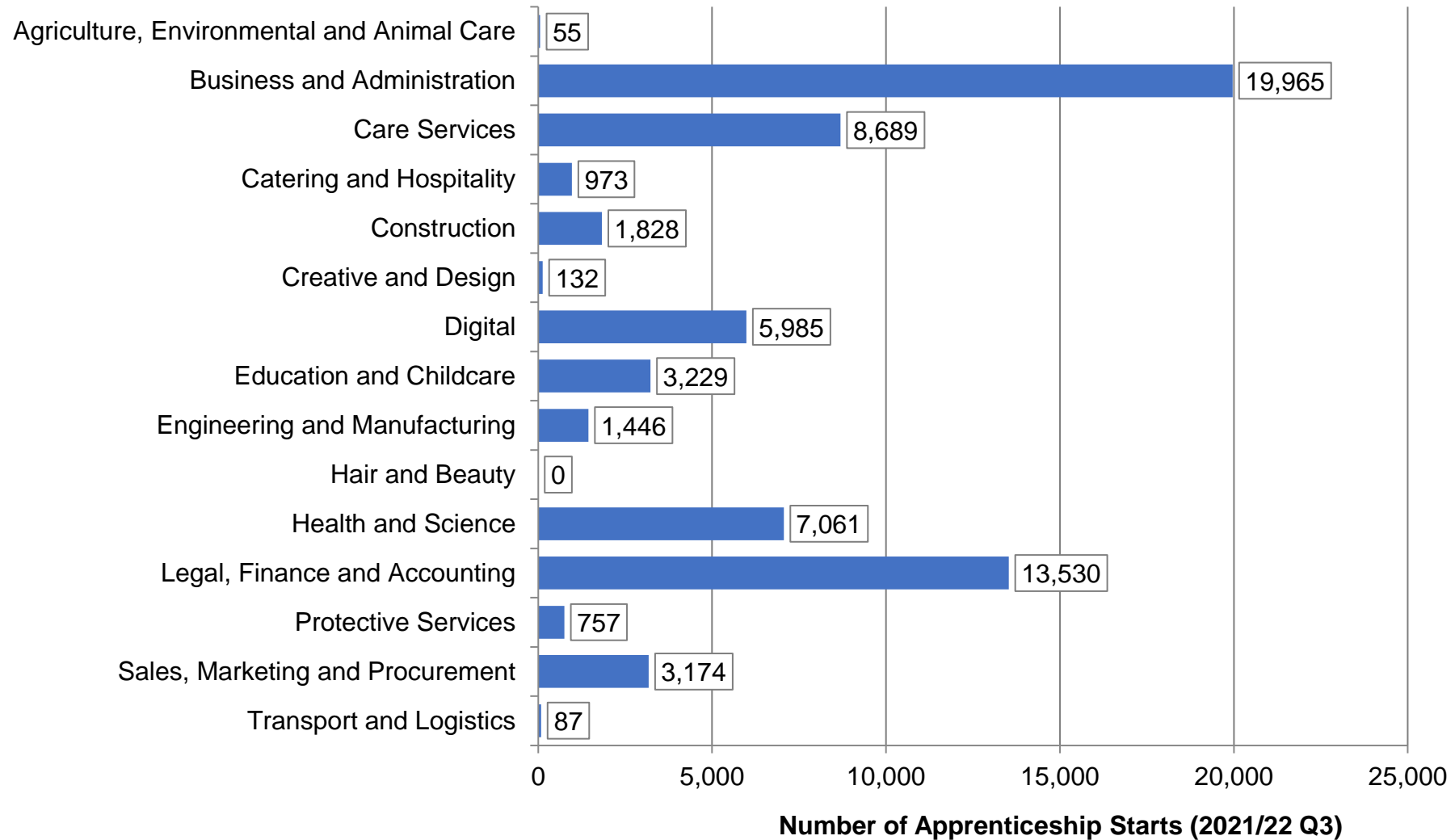


Number of Providers – Higher Apprenticeships

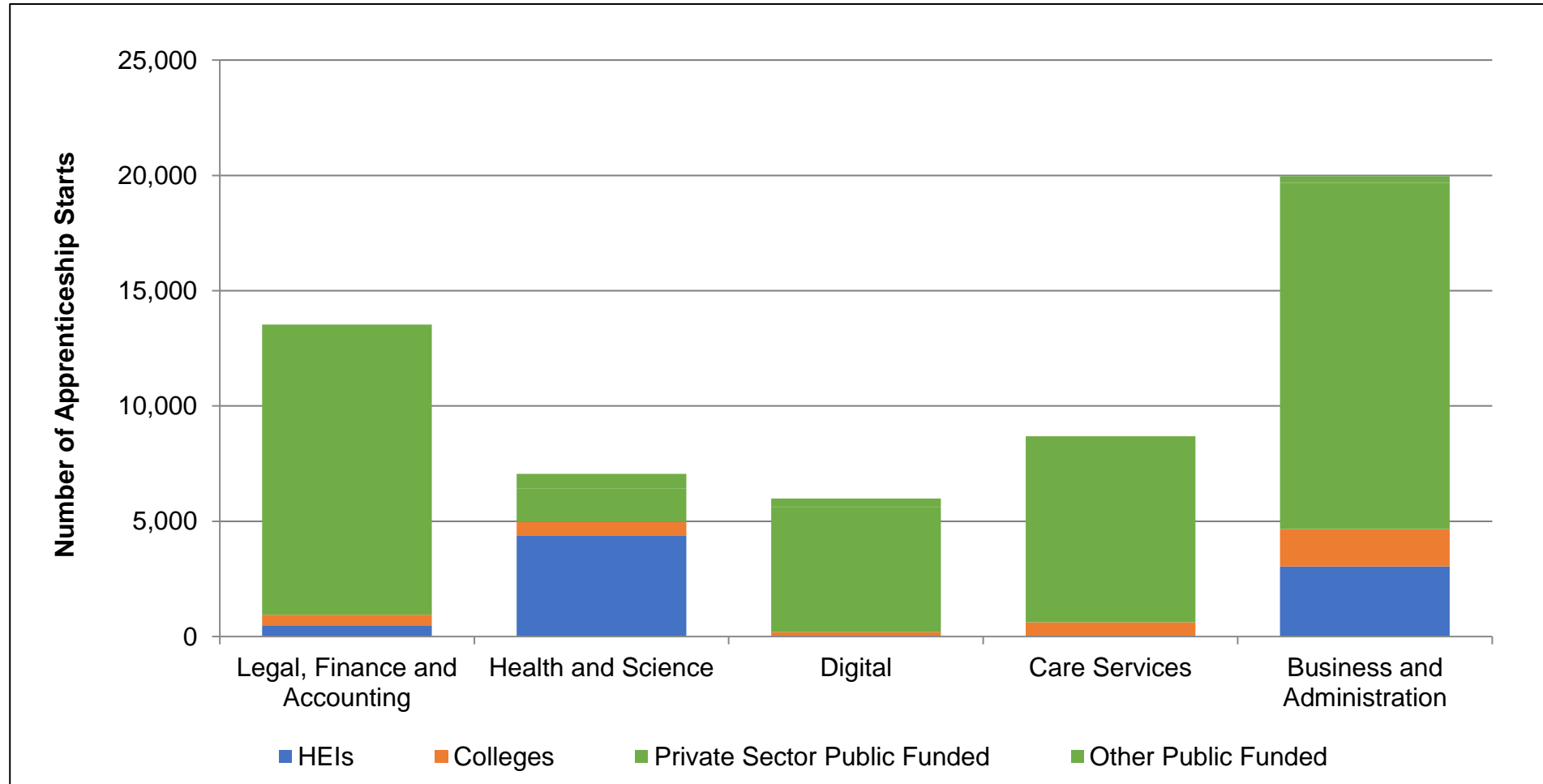
Provider Type	2018/19	2019/20	2020/21	2021/22
HEIs	72	75	83	83
Colleges	175	165	156	156
Private Sector Public Funded	533	548	587	604
Other Public Funded	63	63	70	67
Total	843	851	896	910



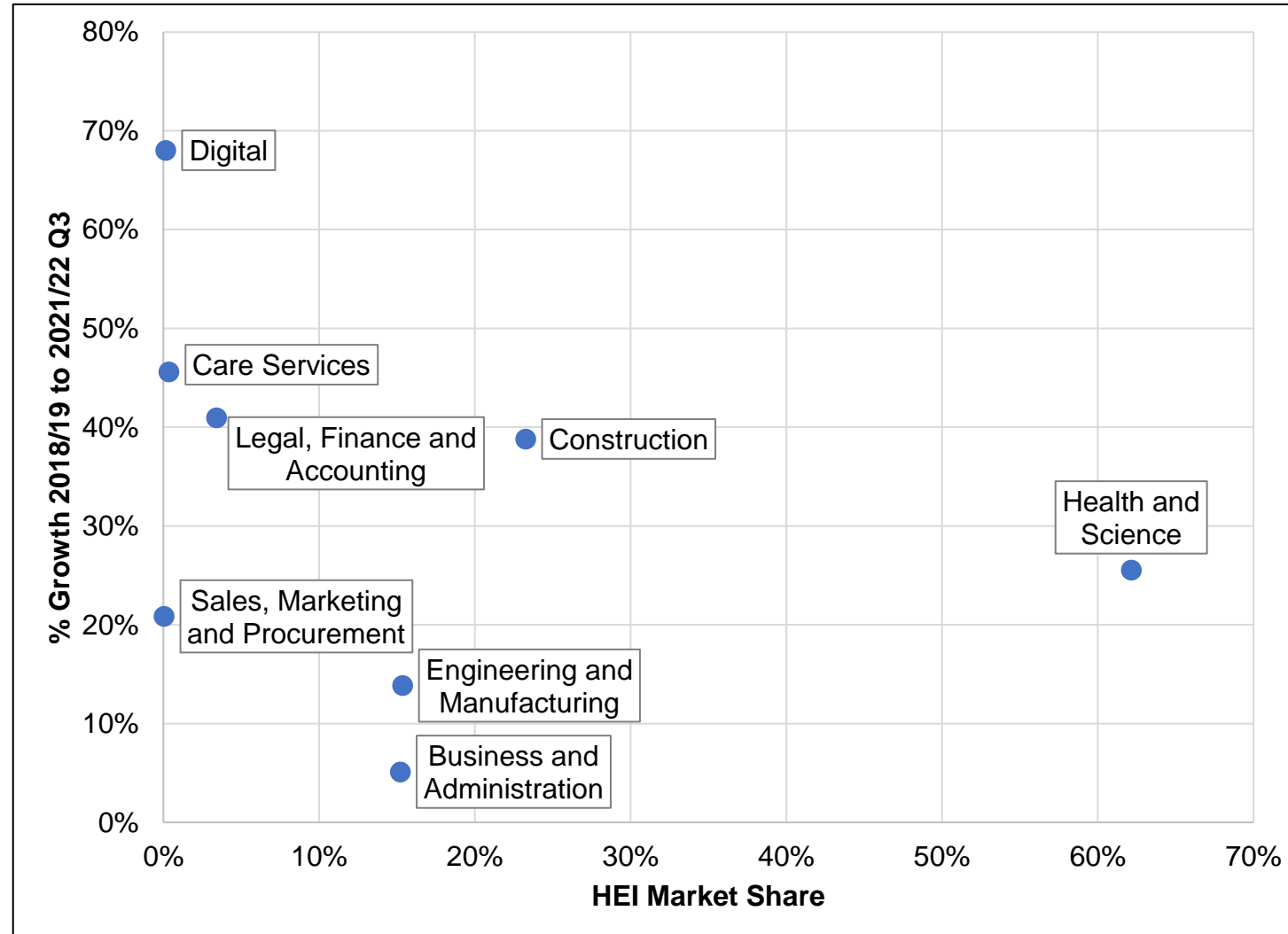
Starts by Subject – Higher Level Apprenticeships



Starts by Subject and Provider Type – Higher Apps

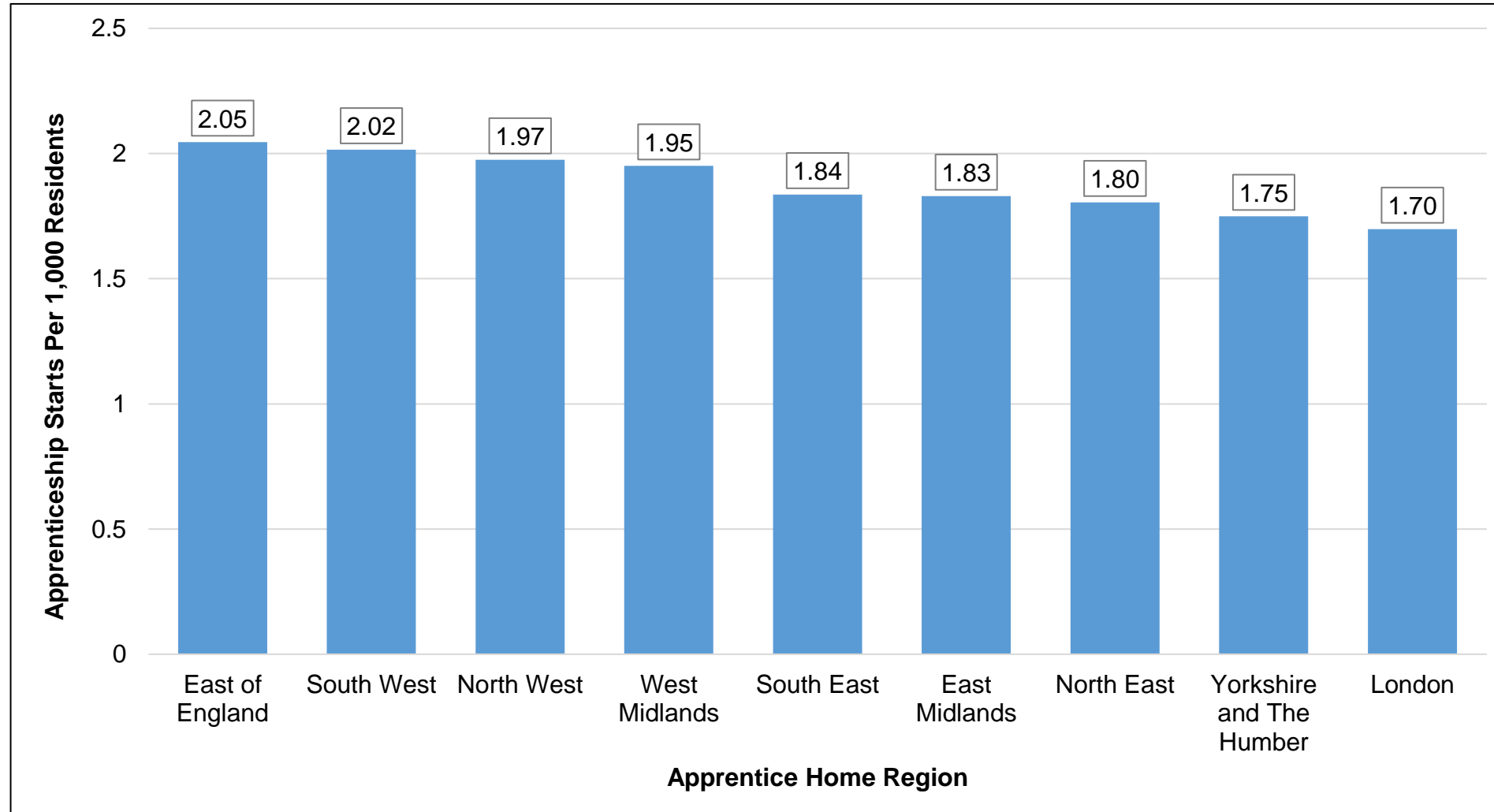


Growth vs HEI Market Share – Higher Apps



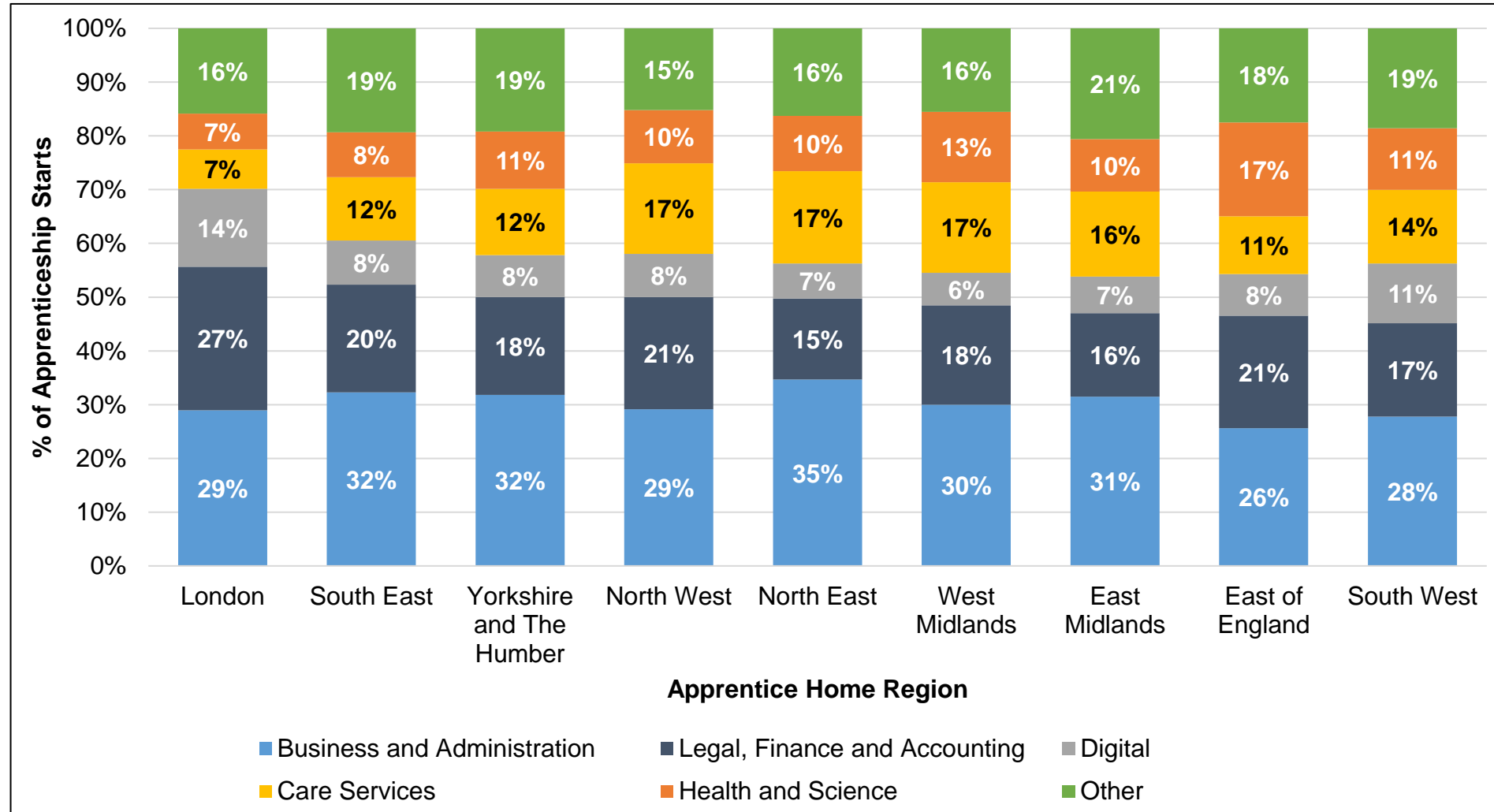


Starts by Apprentice Region - Higher Apprenticeship

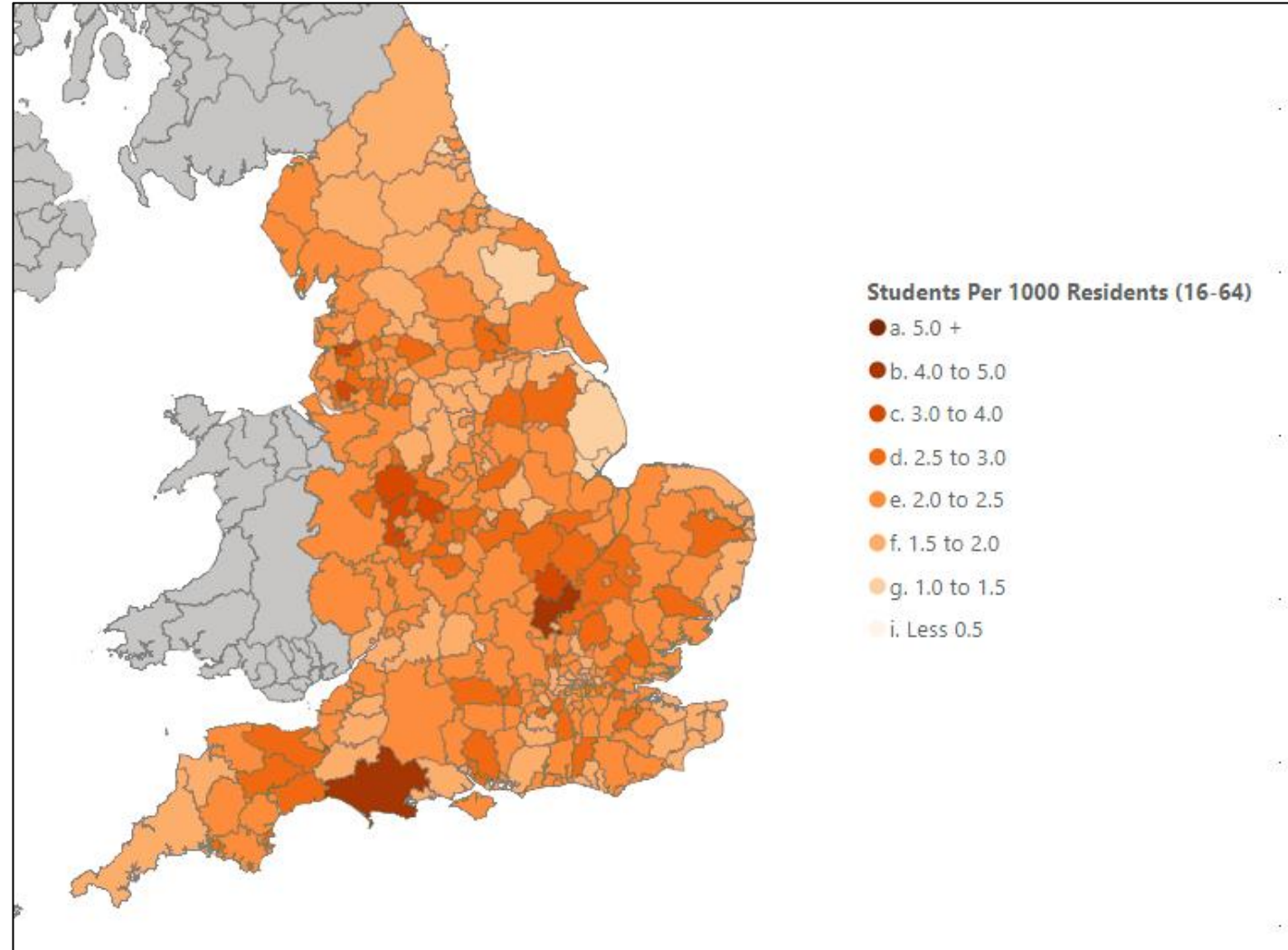




% Starts by Subject and Region – Higher Apps



Students by Local Authority District – Higher Apps



Largest Standards 2021/22 – Higher Level Apps

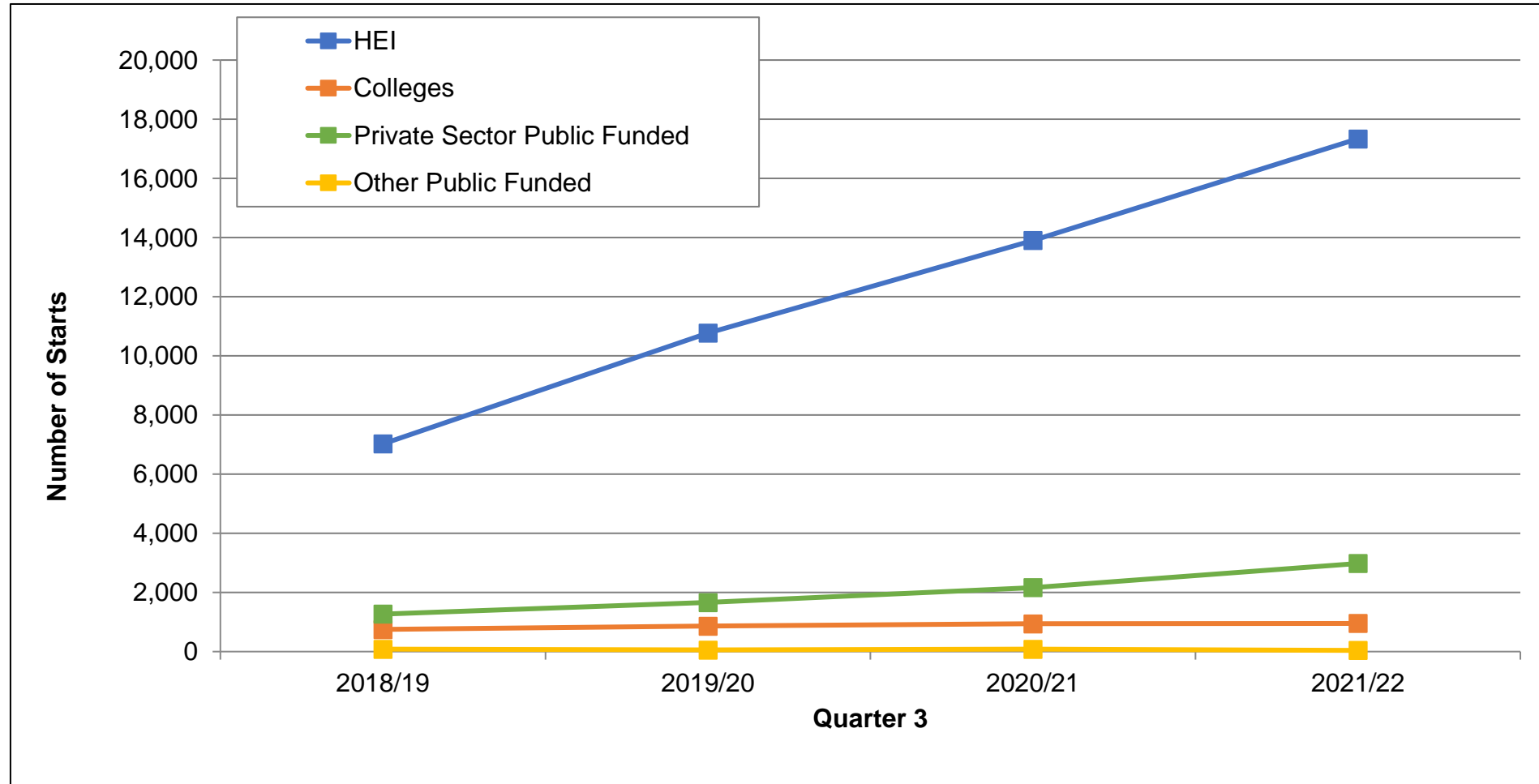
Title	2021/22 Q3 Starts
Accountancy or Taxation Professional (Level 7)	8,575
Operations or Departmental Manager (Level 5)	7,365
Senior Leader (Level 7)	3,855
Nursing Associate (NMC 2018) (Level 5)	3,578
Children, Young People and Families Practitioner (Level 4)	3,200
Data Analyst (Level 4)	3,176
Leader in Adult Care (Level 5)	2,905
Associate Project Manager (Level 4)	2,772
Professional Accounting or Taxation Technician (Level 4)	2,684
Coaching Professional (Level 5)	1,803



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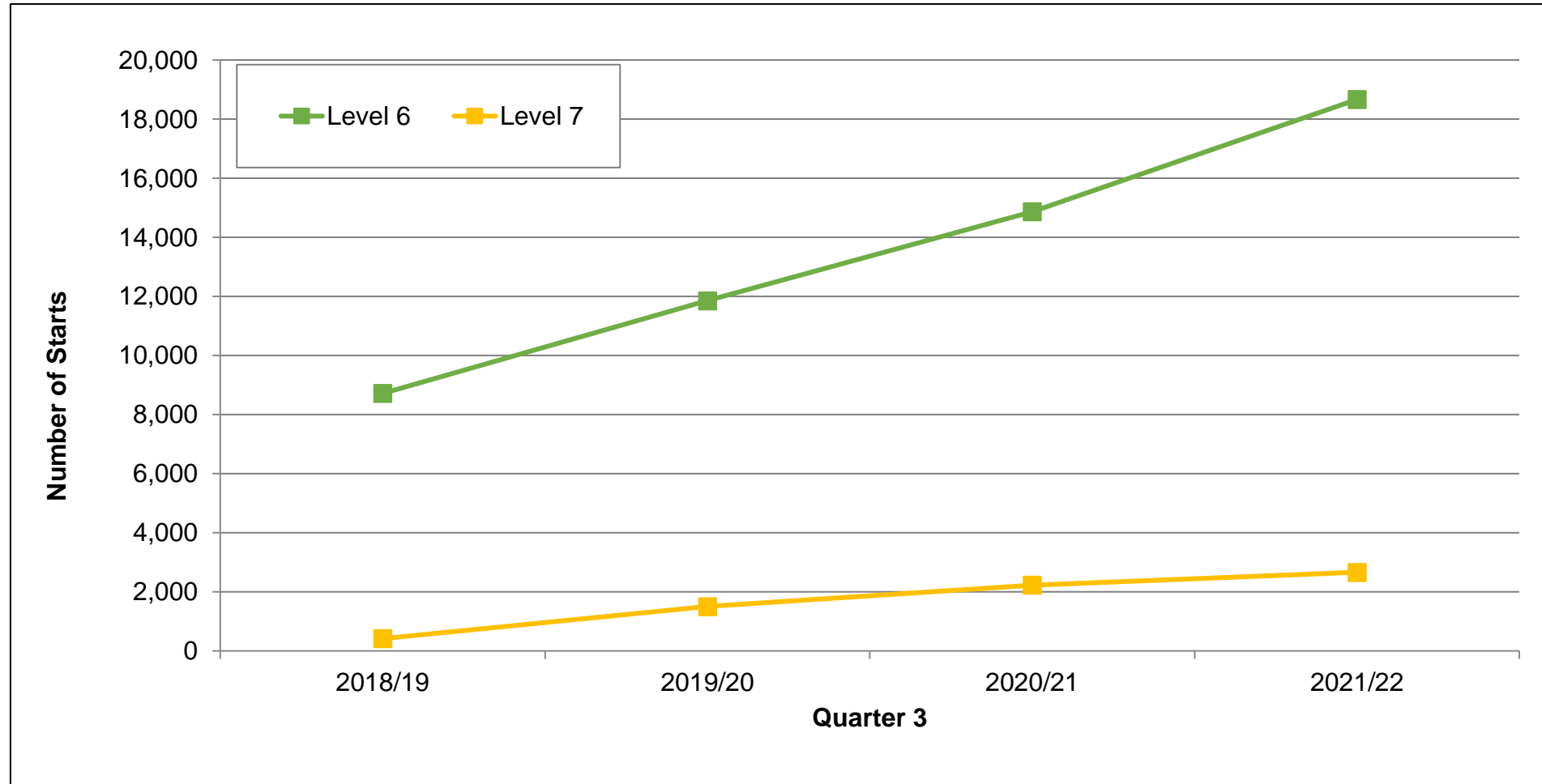
Degree Apprenticeships

Starts by Provider Type –Degree Apprenticeships



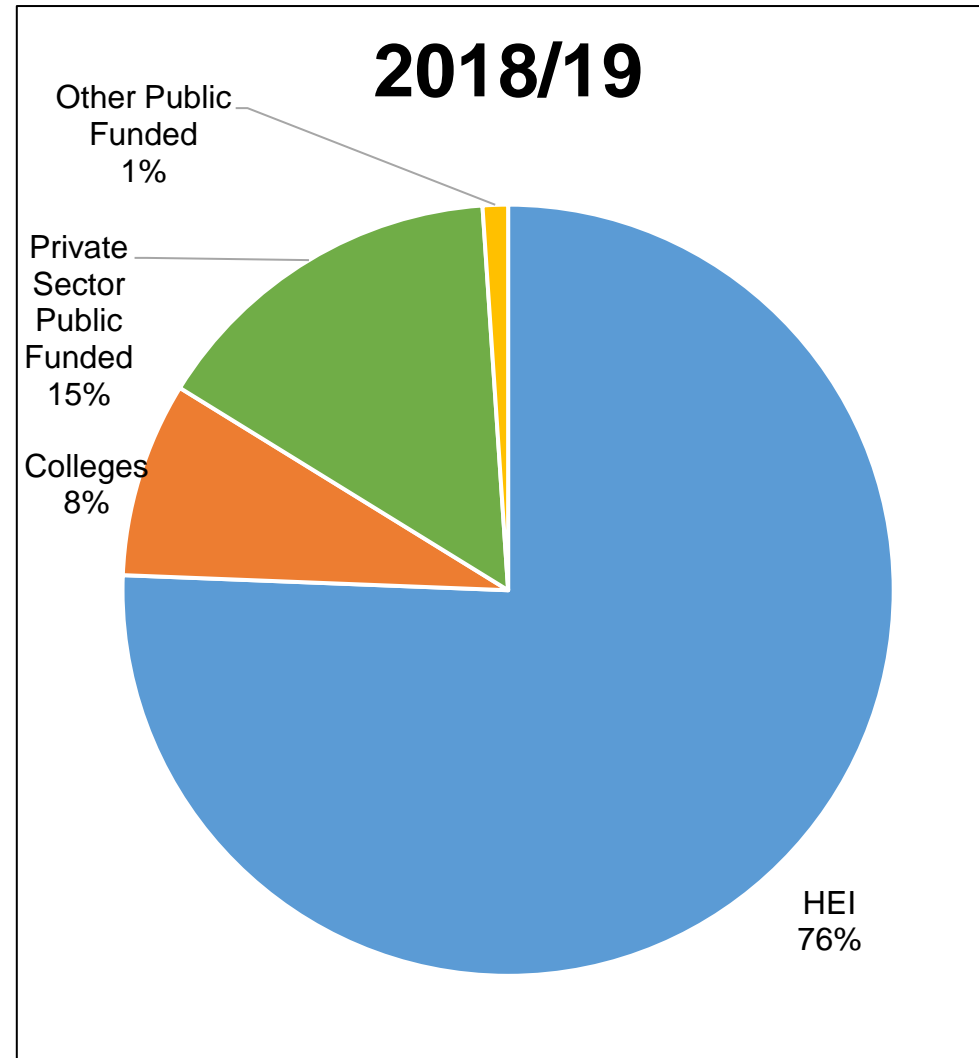


Starts by Level – Degree Apprenticeships



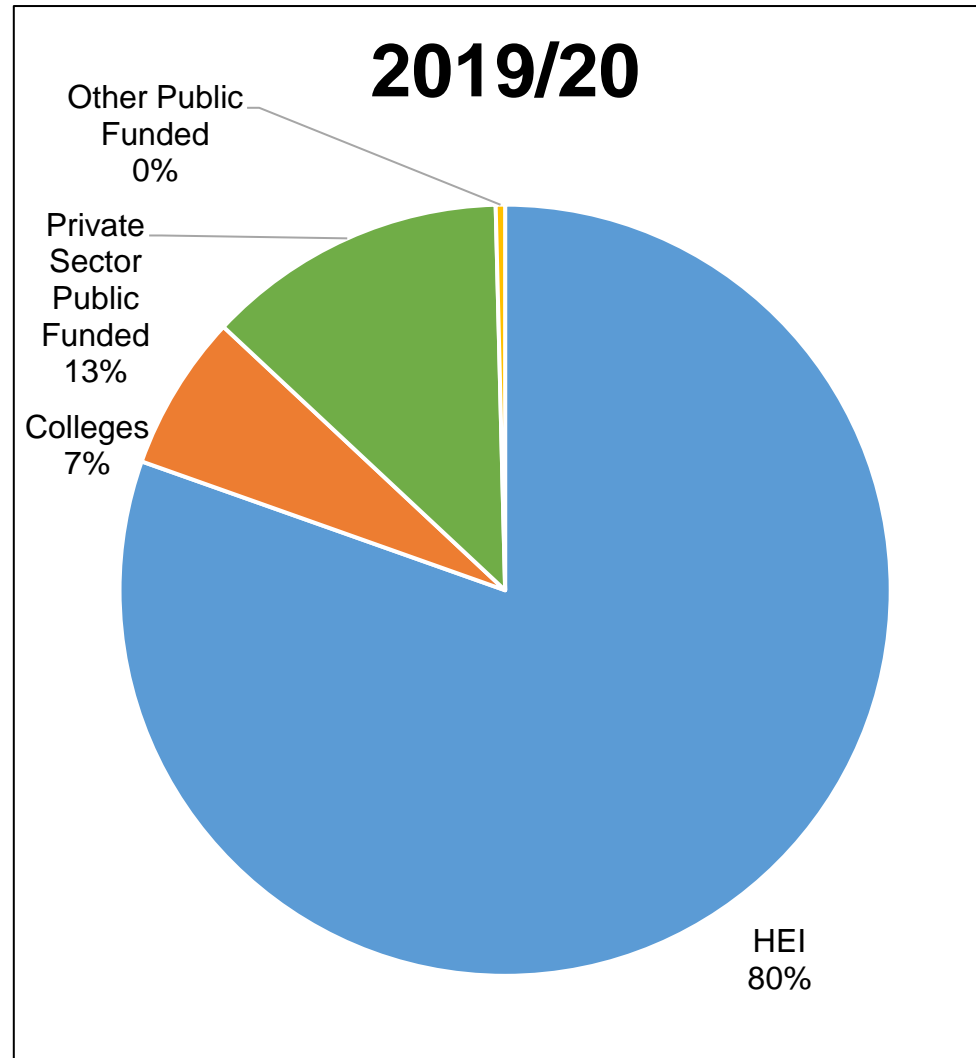


% Starts by Provider Type – Degree Apprenticeships



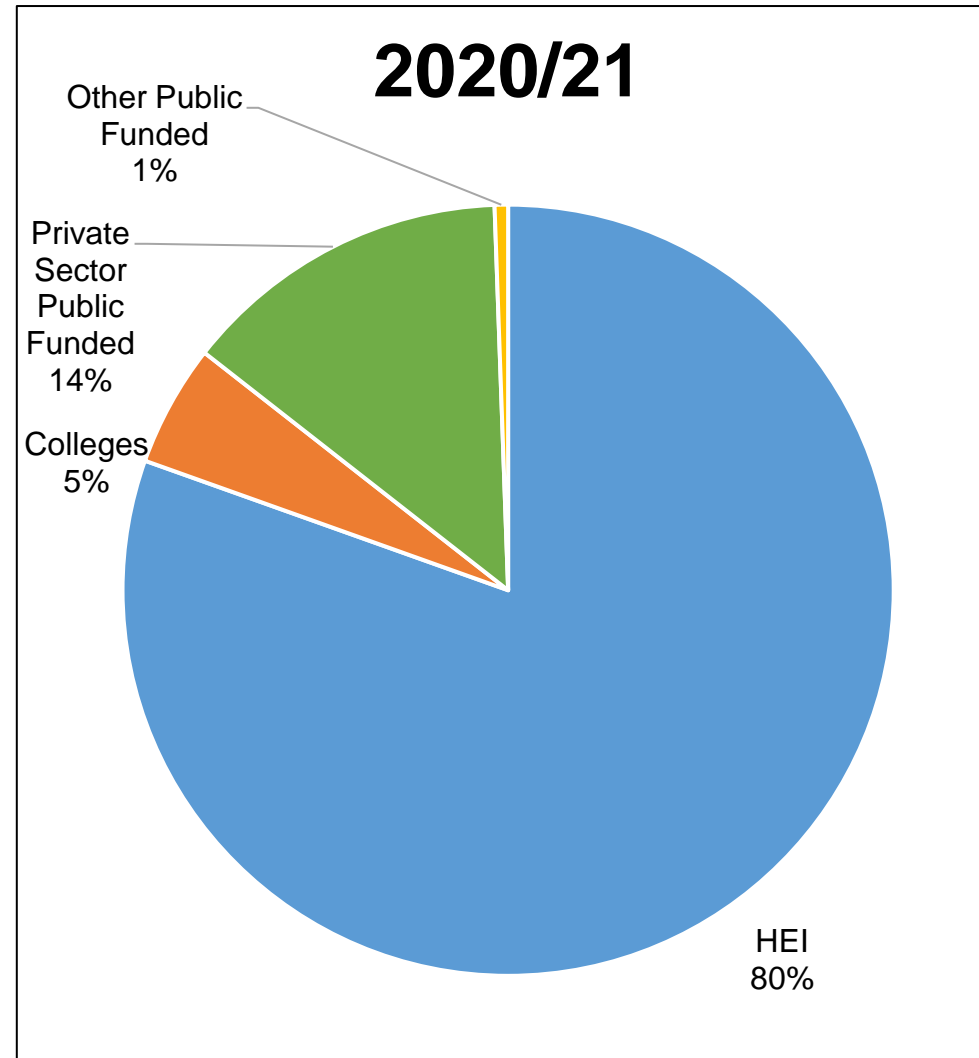


% Starts by Provider Type – Degree Apprenticeships



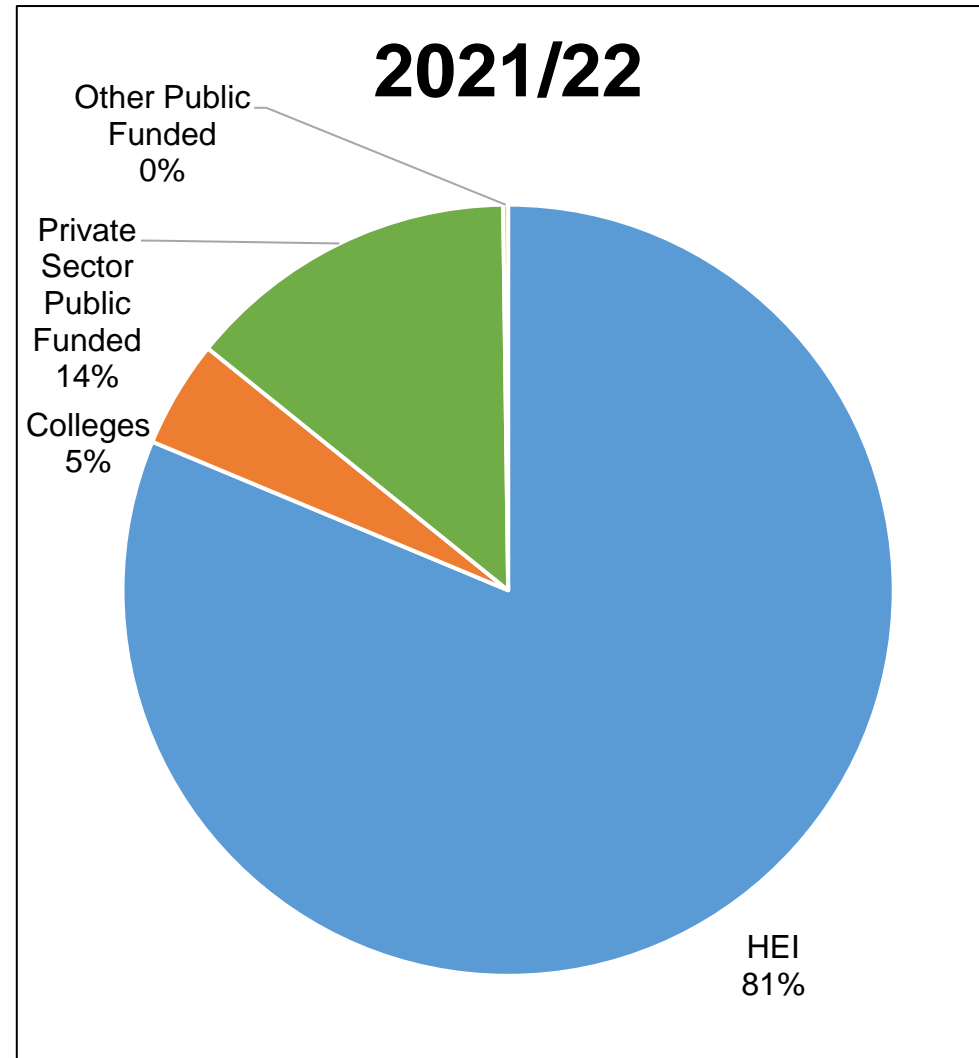


% Starts by Provider Type – Degree Apprenticeships





% Starts by Provider Type – Degree Apprenticeships

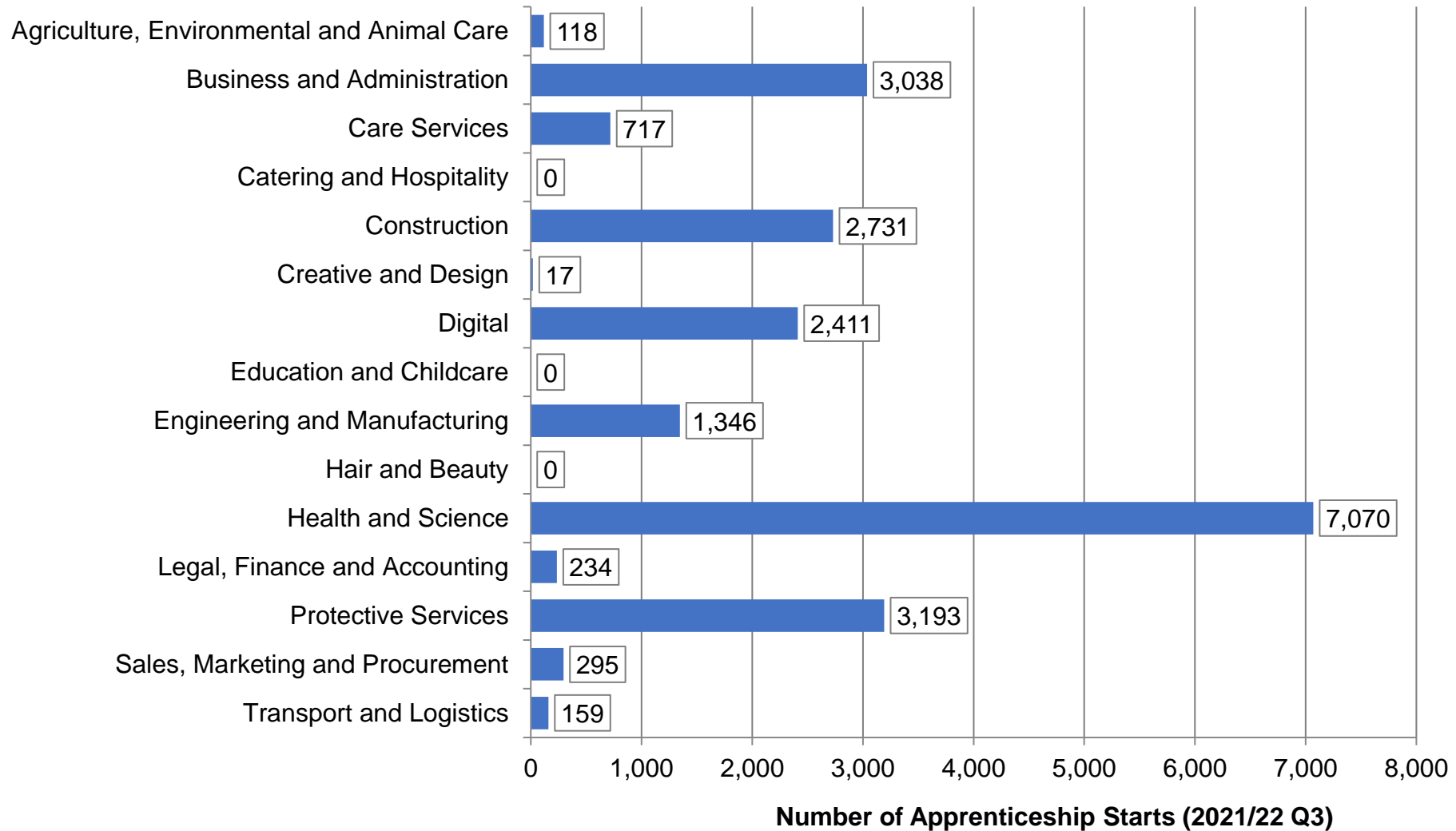


Number of Providers – Degree Apprenticeships

Provider Type	2018/19	2019/20	2020/21	2021/22
HEIs	73	80	84	85
Colleges	37	44	39	42
Private Sector Public Funded	32	32	30	23
Other Public Funded	3	3	4	5
Total	145	159	157	155

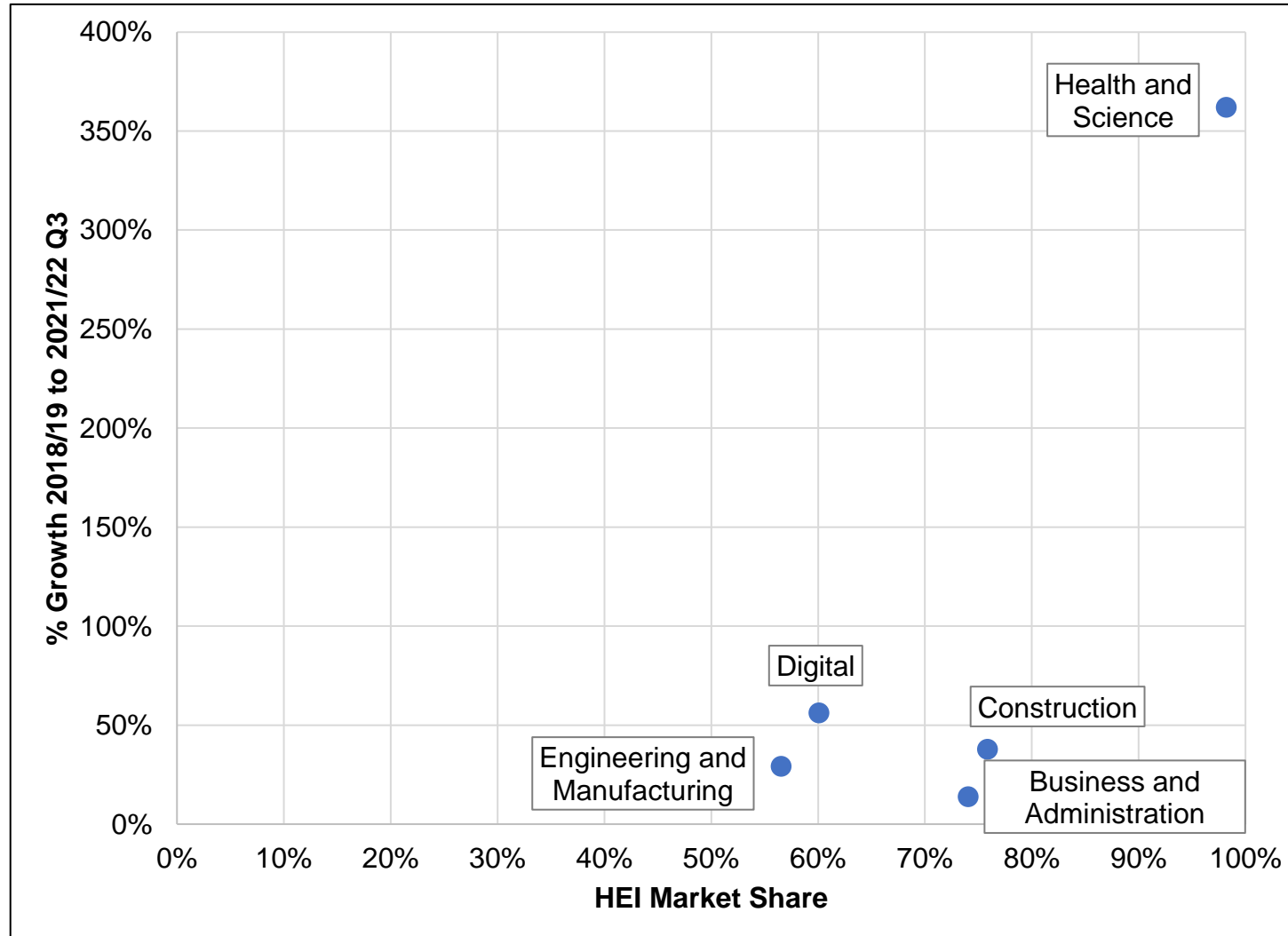


Starts by Subject – Degree Apprenticeships



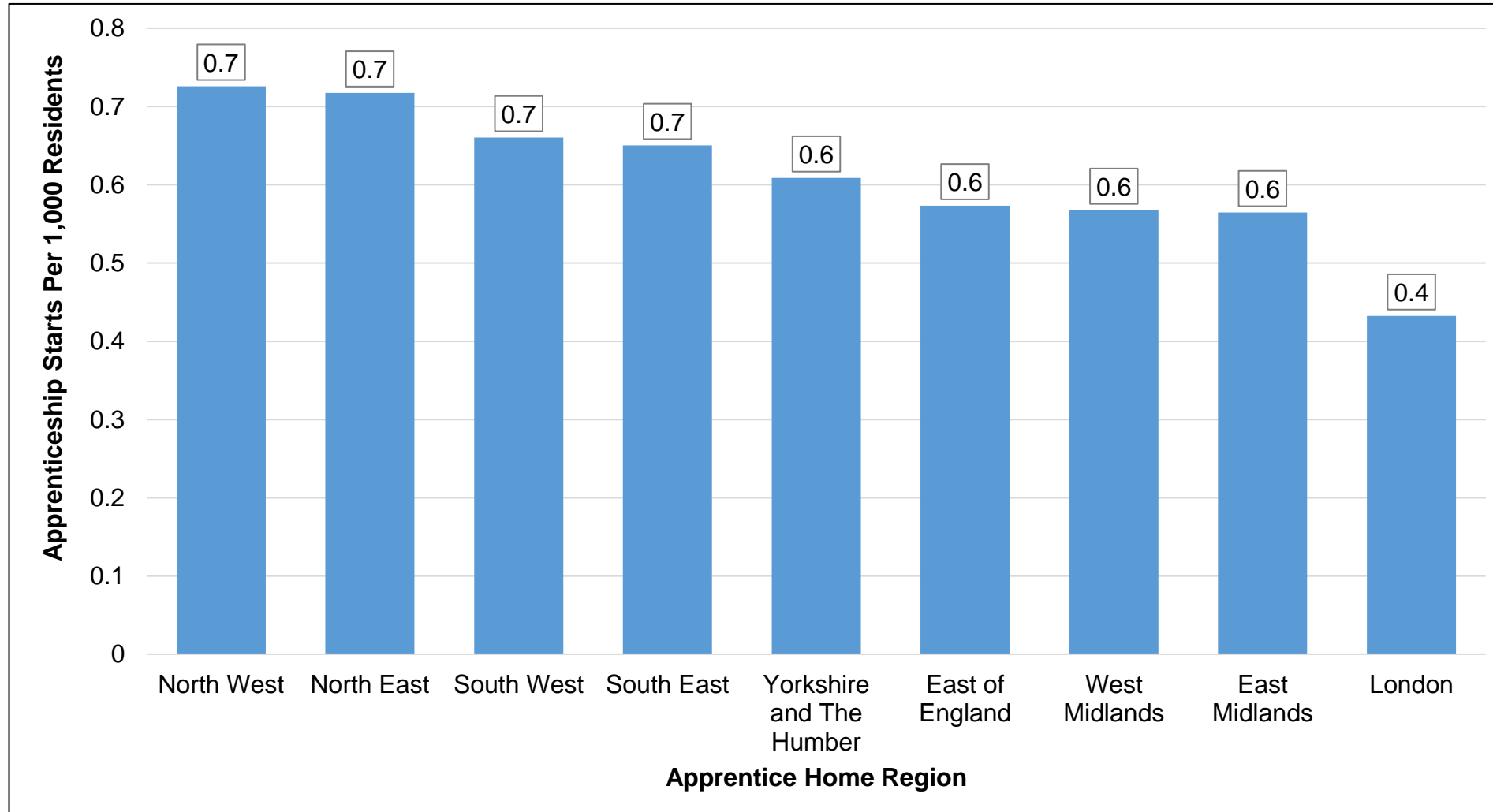


Growth vs HEI Market Share – Degree Level Apps

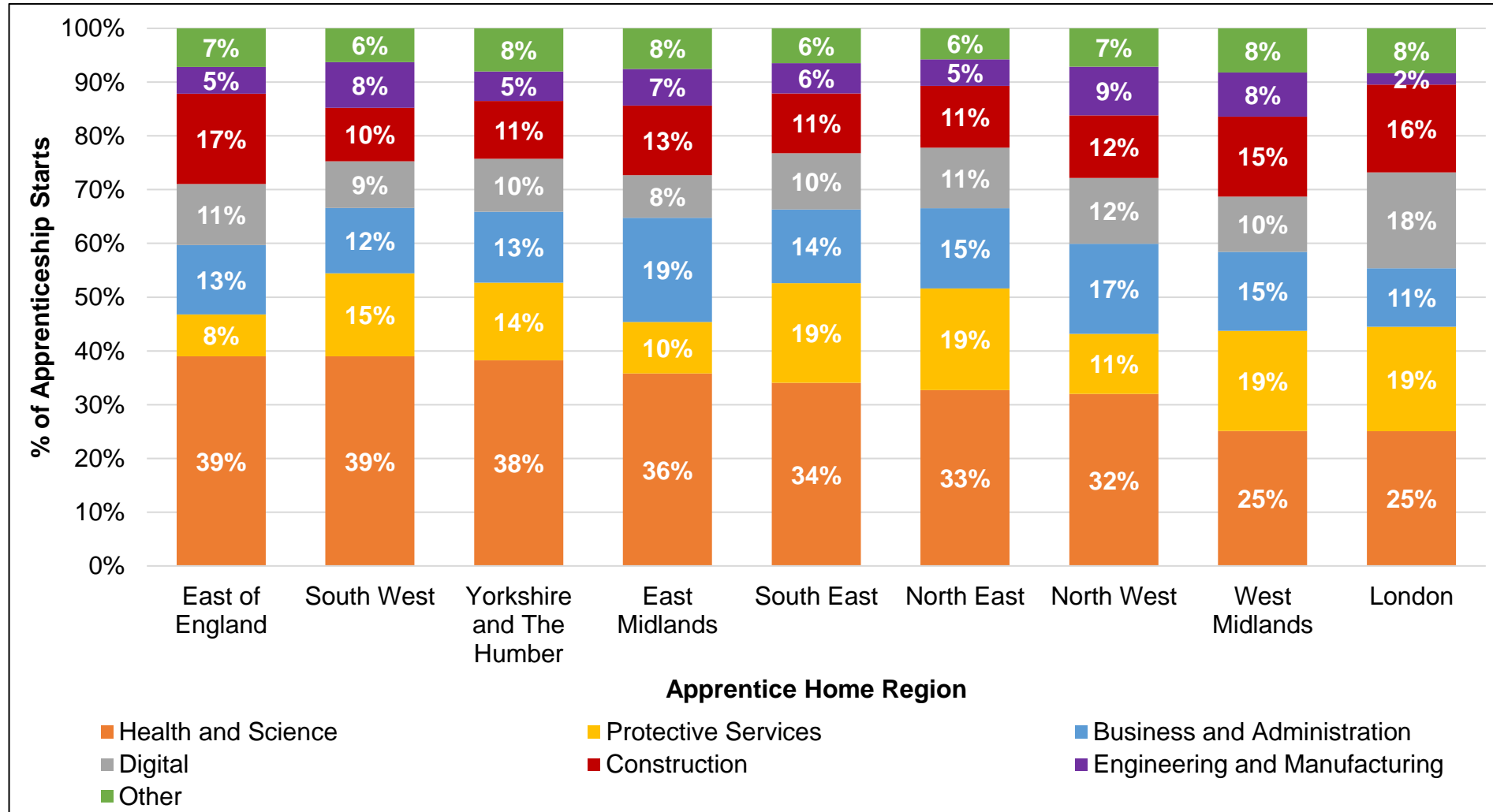




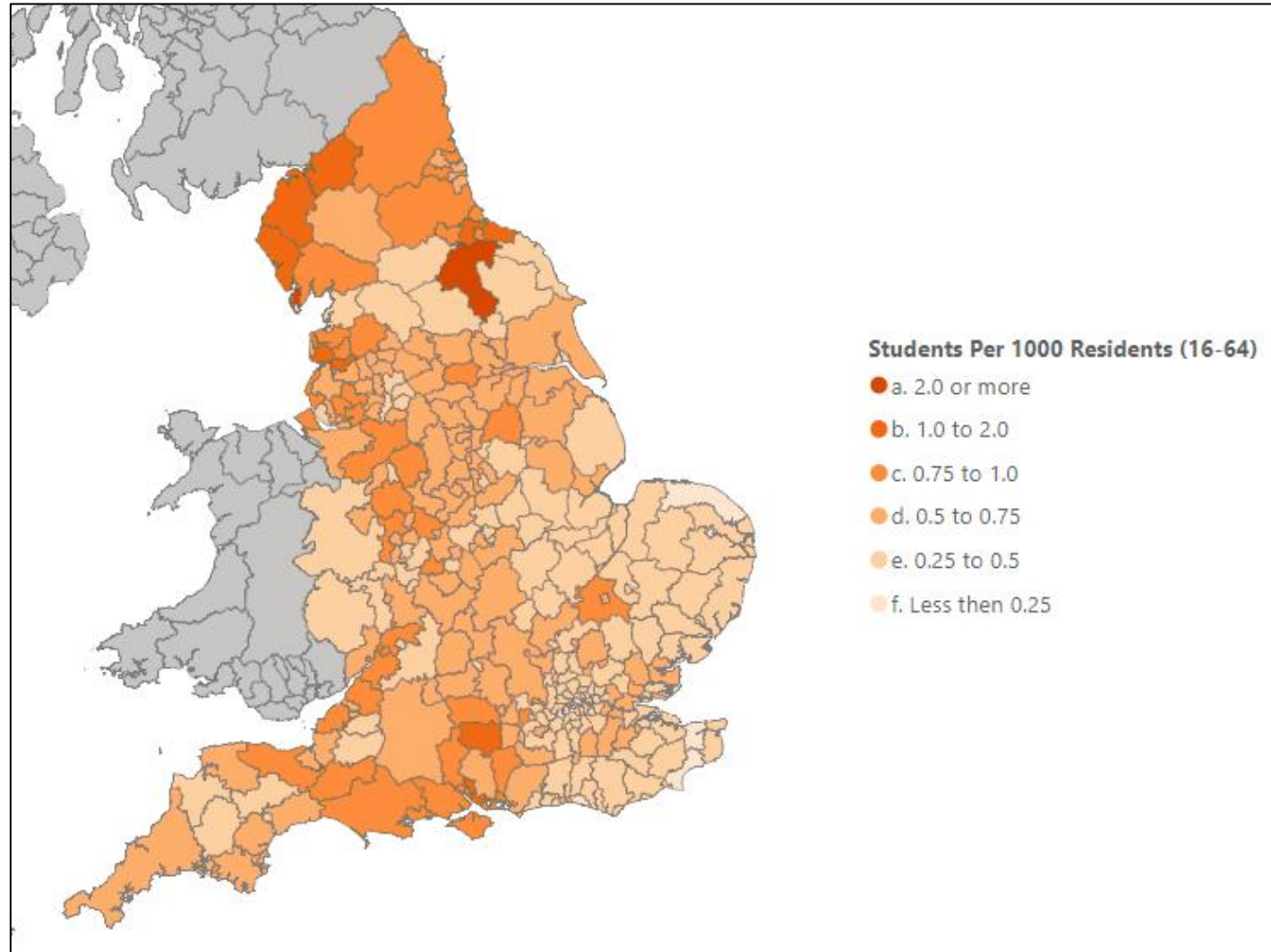
Starts by Apprentice Region – Degree App



% of Starts by Subject and Region – Degree Apps



Students by Local Authority District –Degree Apps



Largest Degree Apprenticeships 2021/22

Title	2021/22 Q3 Starts
Police Constable (Integrated Degree) (Level 6)	3,193
Registered Nurse Degree (NMC 2018) (Level 6)	3,027
Chartered Manager (Degree) (Level 6)	2,508
Digital and Technology Solutions Professional (Integrated Degree) (Level 6)	1,476
Chartered Surveyor (Degree) (Level 6)	1,273
Advanced Clinical Practitioner (Integrated Degree) (Level 7)	1,161
Social Worker (Integrated Degree) (Level 6)	717
Paramedic (Integrated Degree) (Level 6)	680
Civil Engineer (Degree) (Level 6)	615
Project Manager (Integrated Degree) (Level 6)	530



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Case Study



Development of a degree and higher apprenticeships insight tool for London South Bank University

<https://www.rcu.co.uk/case-studies/london-south-bank-university/>



- In recent years LSBU have expanded their degree and higher level apprenticeships provision to become one of the largest University apprenticeship providers in the region.
- Now focused on delivering apprenticeship programmes which respond to local skills demand and support the growth of the economy.
- Growth strategy and curriculum planning required more data and an evidence driven approach.

RCU developed a new, easy to use data visualisation tool for LSBU, called Insight U.

- Provides data and local insight about degree and higher apprenticeships.
- Includes data about local demand, trends, competition, and local skills needs.
- Designed to help inform the university's strategy for growth and curriculum planning.



Key Benefits for LSBU



Identify Trends and
Demand for Degree and
Higher Apprenticeships



Identify Growth
Opportunities



Identify Market
Share



Identify Key
Competitors



More informed
Curriculum Planning



Identify Local Labour
Market and Skills Needs



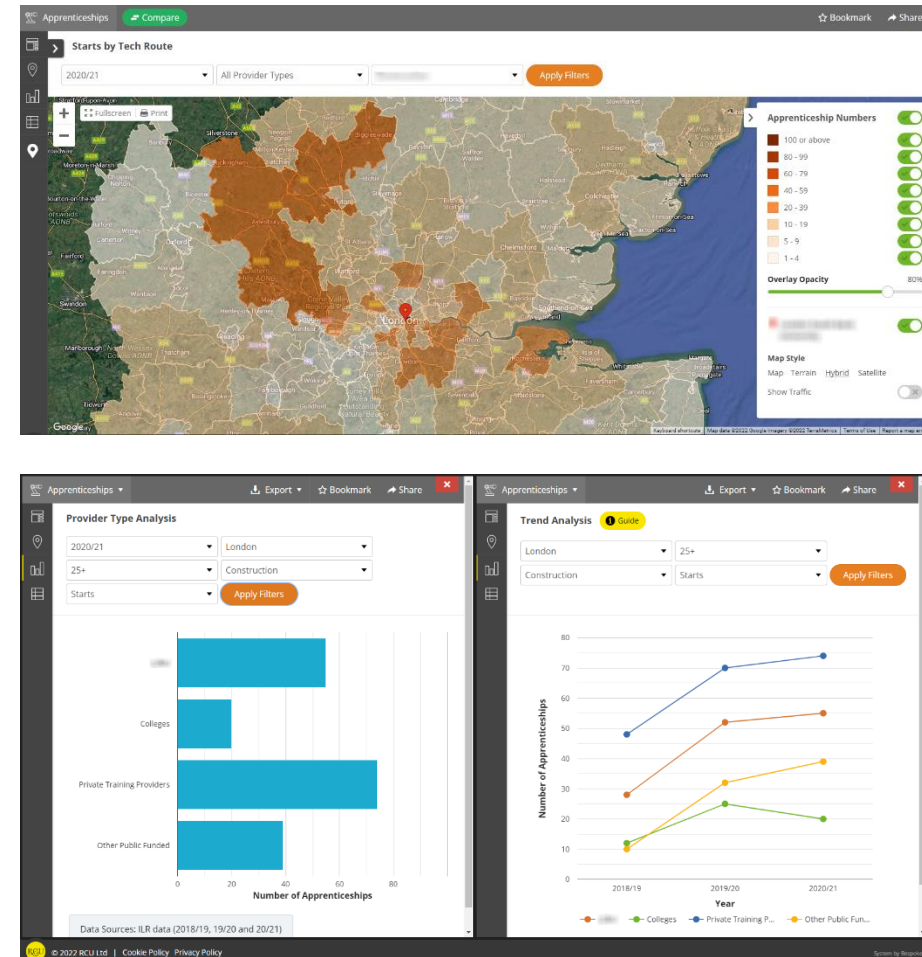
Highly visual
and easy to use



All key data in
one place

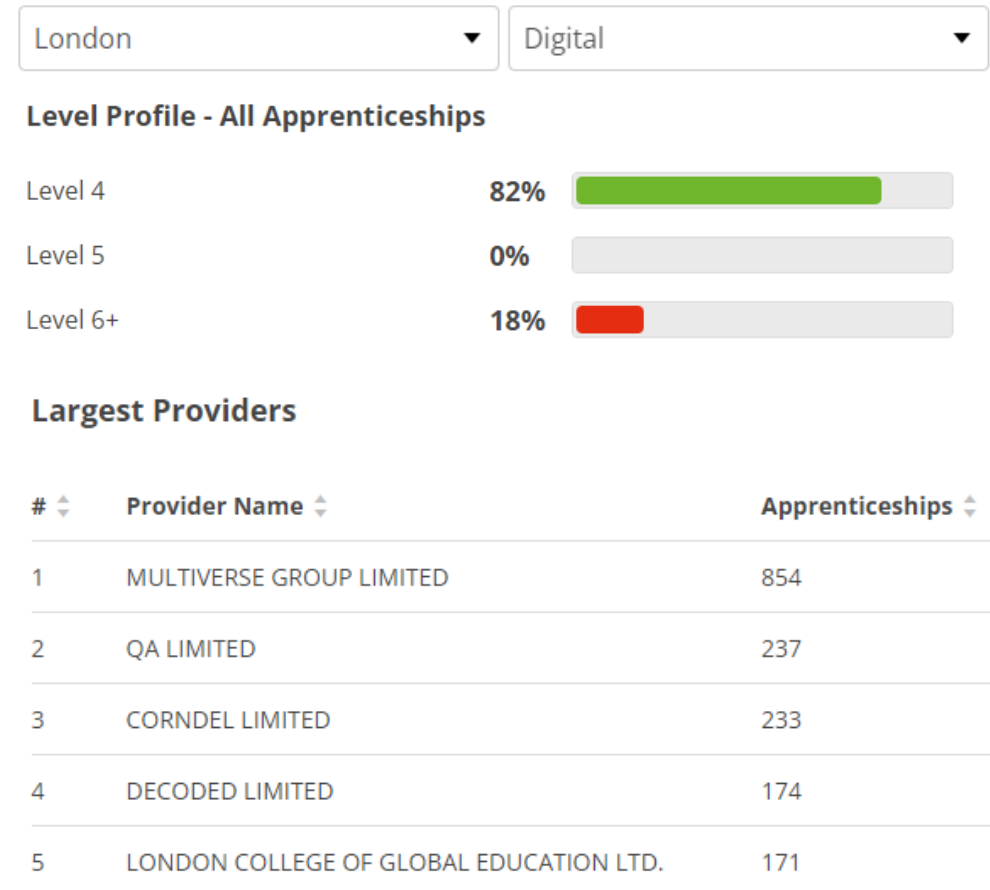
Apprenticeship Demand, Trends and Market Share

- Includes interactive maps, dashboards, charts and data tables.
- Enable LSBU to compare own apprenticeship offer against all other providers.
- Identify demand, trends and LSBU's own market share



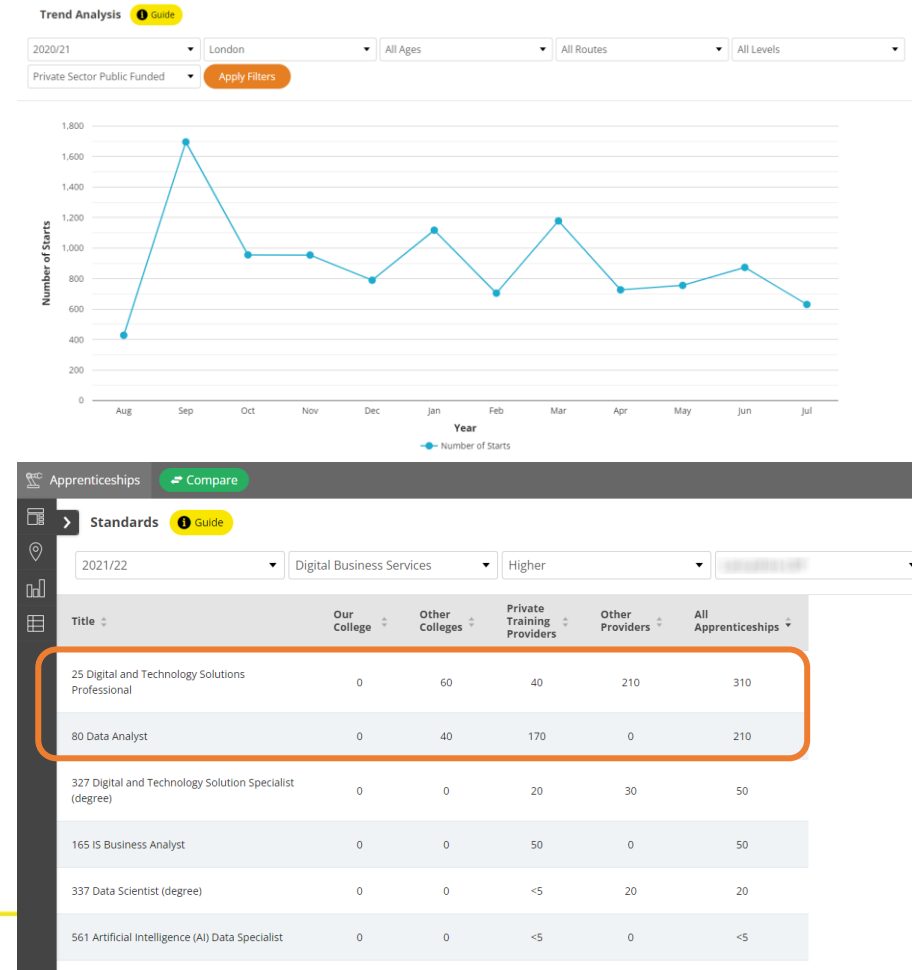
Competitor Analysis

- Who are the largest providers in the local area?
- What does their apprenticeship offer look like?



Curriculum Planning and Growth Opportunities

- Identify number of apprenticeship starts for past three years.
- Drill down to explore demand by technical route, pathway and qual level.
- Identify most popular standards and any opportunities for growth.



Testimonial

“As part of our future development and to ensure that LSBU is delivering the programmes required to support the growth of the economy especially during these times, LSBU invested in the RCU Insight U platform.

The platform has provided LSBU with a unique system that delivers valuable data and insight easily, which is used to inform high level discussions around the shape and nature of our future curriculum offer.

The team at RCU were excellent at listening to LSBU’s requirements and developing the tool for us timely as promised.”

Sammy Shummo, Group Director of Apprenticeships, LSBU



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Policy Update

Mandy Crawford-Lee
Chief Executive, UVAC



Higher Level Skills – Reflections

- Westminster Government and Skills Policy
- Technical Education and Vocational Pathways
- Apprenticeships
 - Review of the Apprenticeship Levy
 - EQA of EPA for integrated Higher & Degree Apprenticeships
- Lifelong Loan Entitlement and RPL
- Apprenticeship Workforce Development (AWD) Programme

****Impact of the above on HE provision as a whole****

Westminster Government

- What Now..?

- Secretaries of State for Education in 2021 – Nahim Zahawi, MP; Michelle Donelan, MP; James Cleverly, MP; **Kit Malthouse, MP**
- Parliamentary Under Secretary of State for Skills, Further and Higher Education - **Andrea Jenkyns, MP.**
- Former Minister Donelan's ambition for the Lifelong Loan Entitlement:

'Post-recovery Britain can become a skills powerhouse, with a further and higher education system that is accessible to all, and that acts as an engine for social mobility – real social mobility which focuses on getting on as much as getting in'(2021)

- Universities ordered to set “ambitious targets” to boost the proportion of students studying degree apprenticeships
- DfE was exploring “financial incentives” to entice more universities to offer degree apprenticeships

Technical Education and Pathways

- Proposed Mainstream Offer at 16 - 18
- Some Opportunity for smaller Applied Generals to be combined with A Levels, but Applied Generals (e.g., BTEC and Cambridge Nationals) were threatened to become 'rare'...
- A coalition of 30 organisations undertaking on-going lobbying on the value of the **Applied General** via The #ProtectStudentChoice campaign
- **T Levels** – first cohorts in *construction, digital, and education and childcare* received their results on '*A level and T Level results day*'
 - Communication and briefings from DfE
 - More than a third achieved top grades – digital most difficult
 - High number received university places – 71% of applicants

Higher and Degree Apprenticeships

- Universities ordered to set “ambitious targets” to boost the proportion of students studying degree apprenticeships
 - John Blake, new Director for Fair Access and Participation at the Office for Students charged with the “reboot of universities access and participation plans” to play a “key role” in the levelling up agenda and the national focus on improving the skills gaps in disadvantaged areas. We have responded to his ‘ambitions’ [HERE](#) in an Wonkhe article.
- DfE introduced “financial incentive” to entice more universities to offer degree apprenticeships – Strategic Priorities Grant of £8m
- Jennifer Coupland, Chief Executive, IfATE, “welcomes the government’s move to force an increase in degree apprenticeships”

Employers tell us they are crying out for higher level technical skills and that degree apprenticeships are great for their organisation. Lots of employers – particularly in traditional white-collar professions – want a more diverse talent pipeline

- Degree Apprenticeship Growth Plan - removing barriers to engagement and establishing the place for and role of targets
 - UVAC Draft Plan: <https://uvac.ac.uk/uvac-calls-for-degree-apprenticeship-growth-plan/>
 - Better use of key measures in evidencing levelling-up and raised productivity

QAA EQA of EPA

- Rob Stroud – [guidance and method](#) to readiness checks to approve EPA delivery and provider action plan and EQA monitoring to review progress
- QAA demits DQB Status 20 July – with effect from 1 April 2023
- Soft launch of initial assessments and readiness checks: 4 providers; 15 standards – far heavier burden than initially thought given growth in volumes and complexity in HE
- Revisions likely to method as deemed ‘too clunky’ and there are efficiencies to be gained for e.g., there are 35 different judgements to be made of the provider for readiness checks alone and not enough reliance on existing university QA checks
- This is linked to a review of the IfATE’s EQA framework

Review of the Apprenticeship Levy

- See our FE News article 'A review of the apprenticeship levy and how the tax system incentivises employers to invest in training' [HERE](#) and our FE Week article 'Let's prioritise skills spending on level 4 to level 7' [HERE](#)
- EDSK report "[Changing Courses](#)" favours a more radical overhaul warned as '*retrograde*' by FSB including an 'Apprenticeships and Skills Levy'
- UVAC and CMI full policy/position paper due this month:
Our recommendations:
 1. Clarity and Purpose
 2. Widen the scope of the system
 3. Introduce an apprenticeship opportunity fund



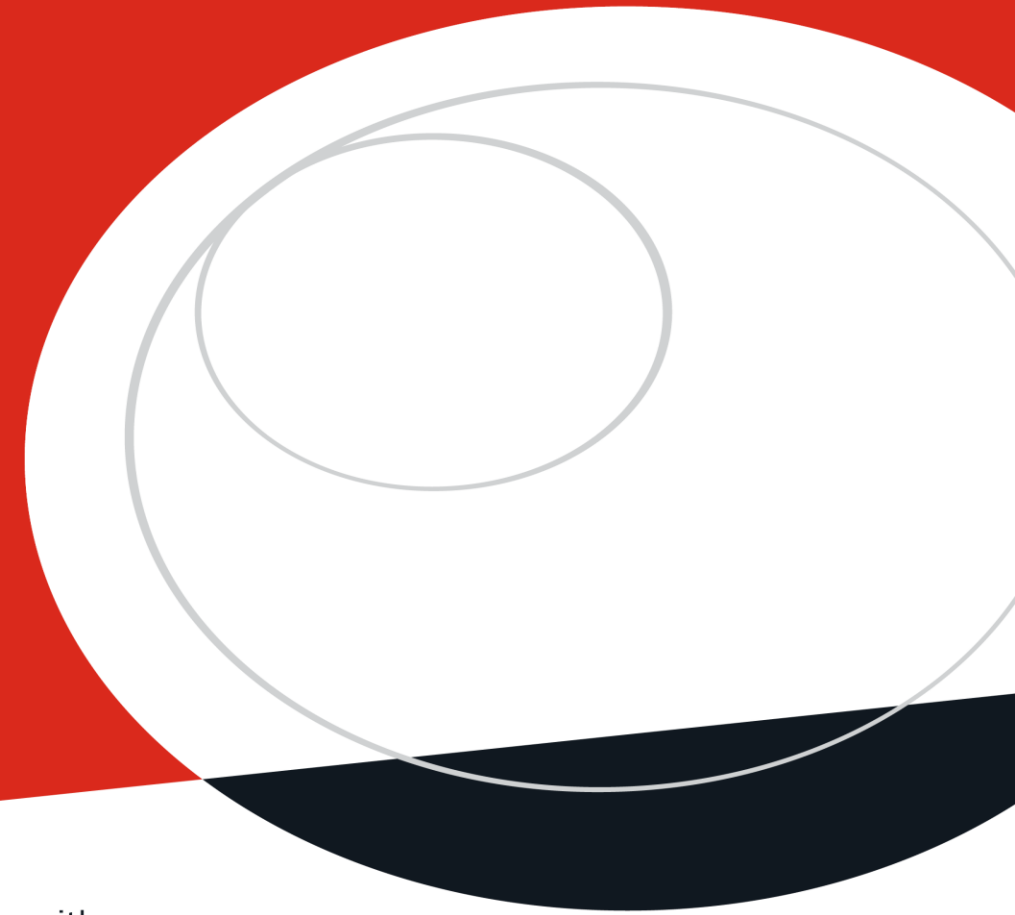
Lifelong Loan Entitlement and RPL

- **1st consultation** - The Lifelong Loan Entitlement (LLE): see UVAC's consultation response [HERE](#)
- See UUK's consultation response [HERE](#)
- See our article in FE News [HERE](#)
 - **Our key messages:**
 1. We are supportive of the new system and LLE ambition
 2. Need a greater understanding of the level of demand for modular study and typical learner
 3. New system must ensure articulation with degrees with modules that can build into a qualification
 4. Employer contribution and relevance is absent
 5. RPL and system of FE/HE credit transfer needs a new narrative
 - ****NEW** Knowledge Network** on national standards for RPL

Apprenticeship Workforce Development Programme

- ESFA launched [tender](#) early 2022
 - UVAC working with ETF, AoC, AELP and SDN to deliver
 - 8 July, DfE confirmed consortium as the preferred bidders with ETF as head contractor
 - **3 main objectives**
 1. Baseline Survey via questionnaire and focus groups
 2. Programme of CPD delivered by face to face, online and downloadable resources
 3. Research, Networking / Communities of Practice
- **Separate strand for Higher Apprenticeships/Degree Apprenticeships; one of nine****

Future Webinars & Support



In partnership with



Copyright UVAC and The Centre for Degree Apprenticeships

CMDA Update

1. CMDA Submission now delayed pending a full route review:

Decisions so far :

1. Integrated EPA
2. Mandatory Degree
3. Costing on hold due the review

Events to Note:

1. Audit Workshop Slides & Recording available **from Monday**
2. HEE/ Council of Deans of Nursing **tentative 11th November**
3. Conducting an Internal Audit and PDSAT workshop **tentative 8th December**
4. **Webinar, workshop & DAKN schedule bookable from Monday**

Autumn & Spring Webinars & Workshops

Autumn Winter

w/c	W	September	w/c		October	w/c		November	w/c		December
5			3			31			5	8	Running an Internal Audit & Effective use of PDSAT and the <u>FMRs</u> workshop
12			10			7		8 ESFA Sub Contracting Standard 11 Joint Session – <u>HEE</u> /Council of Deans			
19			17			14	17	EQA workshop			
26	30	Audit	24			21		CONFERENCE			
			31	4	Apprenticeship lead roles in schools / The role of the academic apprenticeship lead	28	1	Meeting the Education Inspection Framework - For delivery teams			

Spring Summer

w/c	W	January	w/c		February	w/c		March	w/c		April
		The Tri-parite progress review			INA, Skills Scans and The training plan			Embedding off and on the job learning			
		Apprenticeship Monitoring Framework			Costing & Pricing the apprenticeship			End point assessment integration			
		Conducting teaching & progress review observations			The Apprentice voice						

...

DAKNs – 2022/2023 Session

Five networks –

PCDA

Academic Professional

Social Worker

Chartered Manager

Hub Manager's

...

DAKNs – 2022/2023 Session

Each network –

Autumn – Digital

Spring – Face to Face

Integrating DAKN meetings with UVAC
Webinars where relevant

Provisional – Autumn 2022 Programme				
	Nov		Dec	Jan
PCDA	X	C O N T		
A Professional	x			
CMDA			x	
Social Work			x	
Hub. Mgr				x

Final Word

- Recording of this SoTN Address available plus slides ++ can be found [HERE](#)
- Recording of the UVAC webinar on Growth can be found [HERE](#)
- Next SoTN Friday, 3 February at 12 noon: [REGISTER HERE](#)
- **UVAC National Conference Wednesday, 23 November 2022**
 - *Theme: **Learning from practice: from digital to design to performance and policy in higher technical and professional education and skills including higher and degree apprenticeships***
 - REGISTER [HERE](#) – etc.venues Manchester
 - **Keynotes** include HMI Paul Joyce and Peter Nelson reflecting on the first 18 months of Level 6/7 inspection in apprenticeships
 - **Sponsors** Aptem, Ace360/FISSS and CMI
 - **9 break-out sessions** covering case studies, approaches, knowledge sharing, reflection on professional practice, assessing digital competency, ESFA funding simplification, HTQs