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| Campaign checklist for partners |
| September 2021 |
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| * Promote the Protect Student Choice petition <https://petition.parliament.uk/petitions/592642> on social media |  |
| * Promote the petition to members directly and ask them to share with staff, students and parents. Send your members the campaign checklist for institutions to guide engagement |  |
| * Tweet your support for the campaign each week using the **#ProtectStudentChoice** hashtag – ensure tweets are from both your main account and those of your senior leaders. There are a range of logos in the campaign toolkit on the website |  |
| * Engage with MPs using the campaign briefing materials on the website and ask them to support the campaign |  |
| * Use briefing materials and partner fact-check document to inform media appearances |  |
| * Promote the campaign on your website and via newsletters |  |
| * If you have a great student success story, share on social media and send to [info@protectstudentchoice.org](mailto:info@protectstudentchoice.org) for inclusion on the campaign website |  |
| * Share opinion pieces about the campaign with the media and write articles or record videos for your own website/blog |  |